



No. EDN-H (21) F(10) 09/2020-Misc-L
Directorate of Higher Education
Himachal Pradesh
Tel:01772653120Extn.234 e-mail:genbr@rediffmail.com Fax: 2812882

Dated: Shimla-171001 the 19th January, 2021


To

All the deputy Directors of Higher Education
in Himachal Pradesh.

Subject: - **Regarding revival of India as a Global Centre of Buddhist Culture and Tourism**

Please find enclosed herewith a copy of letter no. DG/ICCR/235/2020 dated: 23/12/2020 received from Director General Indian Council for Cultural Relations on the subject cited above.

In this connection, you are hereby directed to provide the details/schedule of Buddhist religious/non-religious festivals organized if any in your District through return fax or e-mail to this Directorate within two days.


Addl. Director of Higher Education (C)
Himachal Pradesh, Shimla-1


Endst. No: - EDN-U (G-IIR) Misc./Vol-6/2020/- 3175
Office of the Deputy Director of Higher Education,
UnaDistt. Una (HP).

Dated

Una

20 January, 2021

All the Principals/ Headmasters of Govt. Senior Secondary Schools/
Govt. High Schools in Una Distt. for information and necessary action.


Deputy Director of Higher Education,
Una Distt. Una (HP).



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31/12/2020



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महानिदेश
भारतीय सांस्कृतिक सम्बंध परि

Director General
Indian Council for Cultural Relations

To the Chief Secretary
By No. 55217851
Date 28/12/2020
Himachal Pradesh

No. DG/ICCR/235/2020
23 December 2020

Sub: Revival of India as a Global Centre of Buddhist Culture and Tourism- Action Plan

24/12/2020
ACC-LAC
Secy (TSM)

Secy (Edu)

28/12/2020

CC (E)

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28/12

On the directions of the Committee of Secretaries meeting chaired by Cabinet Secretary, a Sub-Group comprising of Ministries of Culture, Tourism and Education has been constituted with ICCR as Convenor to work out a comprehensive and consolidated Action Plan for activities related to Buddhism. The first meeting of the Sub-Group was held on 13 October 2020. The minutes of this meeting are enclosed to give you an idea of the mandate of this Sub-Group. After a series of discussions held during various meetings/interactions to prepare a consolidated Action Plan on the project "Revival of India as a Global Centre of Buddhist Culture and Tourism", a preliminary Action Plan has been prepared by ICCR, which is to be implemented in collaboration with various Ministries, Departments and Organizations.

29/12/2020
Under Secy (Edu)

2. Many Buddhist religious/non-religious festivals are organized every year in the various States of India including in your State. These festivals have the potential to attract participation and viewers from many countries, specially Buddhist majority countries. As part of the Action Plan, government would like to promote these festivals globally by facilitating participation of foreign cultural groups and artistes, inviting foreign media, participation of official youth delegations from Buddhist countries, live streaming through our Missions and cultural centres abroad etc., which in turn would enhance the foot-fall of foreign tourists into these festivals. We would request you to provide us the details/schedule of Buddhist religious/non-religious festivals organized by your State Government and other agencies/organisations in your State. It would be appreciated if you could kindly appoint a Nodal Officer who can

PL
Take
action

21-12-2020

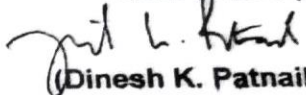
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share the detailed information with ICCR at the earliest, preferably latest by 04 January 2021.

With regards.

Yours sincerely,


(Dinesh K. Patnaik)

Shri Anil Khachi
Chief Secretary,
Government of Himachal Pradesh,
H.P. Secretariat,
Shimla-171002
Email: cs-hp@nic.in

Copy for information to:

1. Secretary (Culture), Govt. of India
2. Secretary (Higher Education), Govt. of India
3. Secretary (Tourism), Govt. of India
4. Regional Office of ICCR in Delhi (NCR)