

19 OCT 2022

Most Urgent

No. EDN-HE(21)F(9)07/2020-Drug
Directorate of Higher Education
Himachal Pradesh, Shimla-I

Dated: Shimla-171001 the October, 2022

To

All the Deputy Directors of Higher Education,
in Himachal Pradesh.


Subject: -

Regarding conducting of Essay, Elocution and Painting
competitions under Nasha Mukh Bharat Abhiyaan (NMBA).

In continuation to this Directorate e-mail dated 26-09-2022 & letter of
even No. dated 04-10-2022, 18-10-2022, on the subject cited above.

In this context, you were directed to issue necessary directions to all
the Head of Educational Institutions to conduct Essay, Elocution and painting Competitions
under Nasha Mukh Bharat Abhiyaan (NMBA) on 26-09-2022 and send the requisited
information as per the given annexure-A to this Directorate. In this regard, it is intimated
that last date for conducting the above competitions (elocution, essay and painting) is
extended by the Govt. of India, Department of Social Justice & Empowerment, till 15th of
November, 2022. You are therefore, directed to conduct the above competitions in your
respective District and send the one top entry of each topic to this Directorate on or before
19th of November, 2022 positively, so that same could be sent to the Government of India
well in time.

Personal Attention Top priority Please.


Joint Director of Higher Education (C-II)
Himachal Pradesh


Personal Attention

Endst. No. EDN-U(G-II)-competition/2022/-2759

Dated: 27-10-2022

Office of the, Deputy Director of Higher Education Una Distt. Una (HP).

*Forwarded to all the Principal/Headmaster of GSSSs and GHSS in Una District for
information and directed to conduct the above competition in your school and
send one top entry of each topic as per enclosed annexure -A to this office on or
before 17th November, 2022 positively, through this office e-mail
id:ddheuna@rediffmail.com*


Dy. Director of Hr. Education,
Una District Una (HP).

Nasha Mukh Bharat Abhiyaan 2.0

(i) National Elocution Competition

There are two categories under which youth & students can participate:

Category I:	8th to 12th
Category II:	Bachelors & Masters

Themes for the categories:

	Themes
Category I:	Role of students in building a Nasha Mukh Nation
Category II:	Is Substance use addiction, A disease or a choice?

(ii) National Essay Writing Competition

There are three categories under which youth & students can participate:

Category I:	5th to 8th
Category II:	9th to 12th
Category III:	Bachelors & Masters

	Themes
Category I:	Role of Good friends in saying no to drugs
Category II:	Role of empathy in preventing substance use
Category III:	Nasha Mukh Bharat Abhiyaan & road map ahead for its success

(iii) National Painting Competition

There are three categories under which youth & students can participate:

Category I:	5th to 8th
Category II:	9th to 12th
Category III:	Bachelors & Masters

	Themes
Category I:	Say no to drugs
Category II:	Importance of family in substance use prevention
Category III:	Impact of substance use on Individuals

IMMEDIATE



No.P-4/7/2022-DP-II

Government of India

**Ministry of Social Justice & Empowerment
Department of Social Justice & Empowerment**

Shastri Bhawan, New Delhi-110001

Dated: 18.09.2022

To

**The Principal Secretaries,
Social Welfare Departments,
(as per list attached of all State/UTs).**

**Subject: Conducting of Essay, Elocution and Painting
competitions under Nasha Mukh Bharat Abhiyaan (NMBA)-
reg.**

Sir/Madam,

As you are aware, Nasha Mukh Bharat Abhiyaan (NMBA) is being implemented by the Ministry of Social Justice & Empowerment (MoSJ&E) across the country to tackle the issue of Substance Abuse. With the vision to make India Drug Free, through NMBA, the Ministry intends to create awareness on a mass level on substance use through the participation of its major stakeholders like youth & adolescents, women, educational institutions and the community at large. Since its inception, the Abhiyaan has reached out more than 8 crore youth across the country through various innovative strategies.

2. Time to time, MoSJ&E invites public participation in various events under NMBA. I am directed to inform you that the Ministry invites students and youth to participate in the Abhiyaan in the form of **National**

Elocution Competition, National Essay Writing Competition and National Painting Competitions to be conducted throughout the country on 26th September, 2022 in the following manner:

(i) **National Essay Competition:** States/UTs will conduct the competition physically in districts. After evaluation, each district will send one top entry to the state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category (total six categories including in Hindi and English) may be sent to this Ministry. Ministry will get these entries so received from States evaluated at national level.

After evaluation, top 3 essays will be selected in each category and the winners will be called to the National level Prize distribution ceremony with their one guardian/ parent. They will be provided TA/DA for attending the prize distribution ceremony.

(ii) **National Painting Competition:** This competition will also be conducted by States/UTs physically at district level with their own resources. After evaluation, each district will send one top entry to the state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category (total three categories) will be sent to the ministry. Ministry will get these entries evaluated at National level and after evaluation, the same procedure as outlined in para 2 (i) above, will be followed.

(iii) **National Elocution Competition:** This competition will also be conducted by States/UTs physically with their own resources in the districts. After evaluation, each district will send one top entry to the

state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category may be sent to this Ministry. Thereafter, an online elocution competition will be held by the Ministry on a specified date & time and evaluated online through nominated members and top 3 winners in each category at national level would be selected.

After evaluation, the same procedure as outlined in para 3(i) above, will be followed.

3. You are, therefore, requested to direct all District Collectors/Magistrates to conduct these competitions in the schools and educational institutions at the District level preferably on 26.9.2022 and after evaluation share the top entry in each category with the States. At State level, you may further evaluate these top entries and send the names of winners in each category to this Ministry latest by 30.09.2022 positively. Categories and themes of the competitions are attached for information and ready reference.

Encl.: As above.

Yours faithfully,

Signed by Rajeev Kumar

Date: 18-09-2022 17:26:20

Reason: Approved

(Rajeev Kumar)

Under Secretary to the Government of India

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