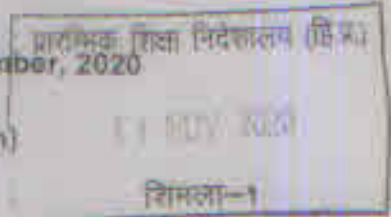


**Most Urgent  
Time Bound**

EDN-H(EE)(6)-4-9/2020-21MDM Policy  
Directorate of Elementary Education  
Himachal Pradesh

To **Dated Shimla-171001 the November, 2020**



- 1 All the Deputy Directors (Elementary Education)  
Himachal Pradesh  
2 All the Deputy Directors (Higher Education)  
Himachal Pradesh

**Subject: Regarding 'Eat right school' programme under 'Eat Right India' movement.**


**Sir,**

Please find enclosed herewith the copy of D.O.No.10/2018-MDM-1-1(EE.5)(Pt.1) Dated 8<sup>th</sup> October 2020 from GOI Ministry of Education New Delhi received through the office of Secretary Education to the Government of Himachal Pradesh vide letter No EDN-C-b(15)12/2020-Misc on the subject cited above.

In this regard, it is stated that the Food Safety & Standards Authority of India (FSSAI) initiated the 'Eat Right School' programme under 'Eat Right India' movement in July 2018. This year the Second Eat right Creativity Challenge is to be conducted from 16<sup>th</sup> October 2020 to 16<sup>th</sup> December, 2020 to encourage the creative talent of school going children and enable them to develop healthy dietary habits by FSSAI. The competition will be conducted for following two categories

- i. Poster making
- ii. Photography competition

In this context, you are requested to ensure that the above stated activities may be carried out in all schools during 16<sup>th</sup> October 2020 to 16<sup>th</sup> December 2020 and send the action taken report (ATR) to this office, so that the same could be shared with the GOI, through State Government accordingly.

  
Director Elementary Education  
Himachal Pradesh Shimla-171001  
E-mail [eeedu-hp@gmail.com](mailto:eeedu-hp@gmail.com)  
Ph. No. 0177-2812464

Endst: No. Even Dated Shimla-171001 the November, 2020

Copy for information to:

1. The Secretary (Education) to the Government of Himachal Pradesh Shimla-171002 w.r.t. his letter referred to above for information please
2. Guard File.

DDHE  
9-1  
23/11/20  
23/11/20

Director Elementary Education  
Himachal Pradesh Shimla-171001  
E-mail [eeedu-hp@gmail.com](mailto:eeedu-hp@gmail.com)  
Ph. No. 0177-2812464

Endst No. EDN-U-(G-1) MDM/2020/-2671-72 Dated 2/12/2020

Office of the Deputy Director of Higher Education Una District Una (HP)

Copy to:-

1. The Director of Elementary Education Shimla-1 for information please.
2. All the Principal/Headmasters GSSS/High School in Una District for information and strict compliance.

  
Deputy Director of Higher Education  
Una District Una



**R.C. MEENA**  
Joint Secretary (EE.I)  
Tel: 011-23389247



सूचना का  
अधिकार

55/60363

13/10/2020  
सर्व शिक्षा अभियान  
शिक्षण प्रशासन  
राज्य शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No. 4-10/2018-MDM-1-1 (EE.5) (Pt.1)

Dated the 08<sup>th</sup> October, 2020

Dear Sir / Madam,

As you are aware that Food Safety & Standard Authority of India (FSSAI) initiated the 'Eat Right School' programme under 'Eat Right India' movement in July 2018 for children to inculcate amongst them, the habit of eating safe, healthy and sustainable. In this regard, to spark their creativity and disseminate knowledge in children, the first Eat Right Creativity Challenge was held from 14<sup>th</sup> November-31<sup>st</sup> December, 2018. Over 75,100 students participated through 3,621 schools.

2. This year, the Second Eat Right Creativity Challenge is to be conducted from 16<sup>th</sup> October 2020-16<sup>th</sup> December, 2020 to encourage the creative talent of school going children and enable them to develop healthy dietary habits by FSSAI. The competition will be conducted for following two categories:

- i. Poster making
- ii. Photography competition

3. The challenge will be digital and has cash rewards for students and will be launched on 16th October, 2020 on World Food Day. In this regard, a DO letter dated 23<sup>rd</sup> September, 2020 from FSSAI along with the detailed document for above mentioned competition is enclosed herewith for reference.

4. I would, therefore, request you to ensure that the above activities may be carried out in schools during the 16<sup>th</sup> October 2020-16<sup>th</sup> December, 2020 in your respective State/UT.

With regards,

Yours sincerely,

Encl: as above

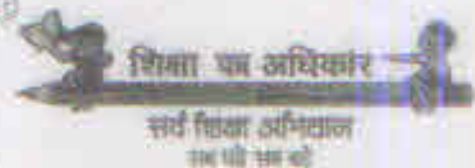
**Jonil Singh (CEDL-B)**  
18/10/20

(R.C. MEENA)

The Education Secretaries/ Nodal Officer for Mid Day Meal in all the States/UTs.



15/10/2020  
S.O. Edo - C  
15-10-2020  
S. S. Sahu



श्री. प. व. अन्वय

सर्व शिक्षा अभियान  
एन सी ई आर

**ARUN SINGHAL**  
Chief Executive Officer



**fssai** FOOD SAFETY AND STANDARDS  
AUTHORITY OF INDIA  
Inspiring Trust, Assuring Safe & Nutritious Food  
Ministry of Health & Family Welfare, Government of India



153/ Project-SNF@School/EC/FSSAI-2016-17 (Part File)  
Dated, the 23<sup>rd</sup> September, 2020

As you are aware that FSSAI initiated the 'Eat Right School' programme under 'Eat Right India' Movement in July 2018 for children to inculcate amongst them, the habit of eating safe, healthy and sustainable. The focus is on young people, especially children as they are the agents of change and are able to influence the entire family. In this regard to spark their creativity and disseminate knowledge in children, the first Eat Right Creativity Challenge was held from 14<sup>th</sup> November – 31<sup>st</sup> December 2018. Over 75,100 students participated through 3,621 schools.

2. This year, the second Eat Right Creativity Challenge is to be conducted from 15<sup>th</sup> October 2020 – 16<sup>th</sup> December 2020 to encourage the creative talent of our school going children and enable them to develop healthy dietary habits. The competition will be conducted for two categories: (1) Poster making (2) Photography competition. The challenge will be digital and has cash rewards for students. The detailed document is enclosed for reference.

3. The challenge will be launched on 16<sup>th</sup> October on World Food Day. In this regard, an orientation workshop is scheduled on 6<sup>th</sup> October 2020 at 3:00 PM IST, to sensitize all stakeholders on their role in implementation of the challenge.

For this, link of the webinar is:

<https://attendee.gotowebinar.com/register/1845740353741415180>

4. We thank you for extending your support during the last ERCC and hope that this time you will support with the same vigor. It is requested that you may direct the various education bodies and boards under your Ministry to nominate a Nodal Officer to attend the webinar and disseminate this information to the various schools under them for maximum participation.

5. We look forward to your whole-hearted participation and support for Eat Right Creativity Challenge.

With regards,

Yours Sincerely,

*Arun Singhal*  
(Arun Singhal)

*Please circulate*

*16 JS (Cover)*

Ms. Anita Karwal  
Secretary (Department of School Education and Literacy), MHRD  
124-C, Shastri Bhawan  
New Delhi- 110001



FDA Bhawan, Kotla Road, New Delhi - 110002 | Tele: +91 011 2322 0995  
Telefax: +91 11 2322 0996 | E-mail: ceo@fssai.gov.in | www.fssai.gov.in

