

NO.EDN-H(27)/NSS/AIDS/2015  
Directorate of Higher Education  
Himachal Pradesh.

Dated, Shimla-171001, the, 22<sup>nd</sup> August, 2022

To

✓ All the Deputy Directors of Higher Education,  
Himachal Pradesh.

Subject:-

Regarding HIV Prevention Campaign on Occasion of  
International Youth Day w.e.f. 12 to 31<sup>st</sup> August, 2022.

Memo,

Please find enclosed herewith a copy of letter No. HPSACS/IEC/  
International Youth Day/ 2022-2493-2504 dated 2<sup>nd</sup> August, 2022 (copy enclosed)  
received from the Additional Director Higher Education (A), Himachal Pradesh,  
on the subject cited above.

In this regard, you are therefore, directed to examine the matter  
and instruct the institutions having NSS Unit under your jurisdiction to encourage  
the students for participation in the above said campaign under intimation to this  
Directorate with in stipulated period.

Jt. Director Higher Education  
Himachal Pradesh.

Endst.No.Even. Dated Shimla-171001, the, August, 2022

Copy forwarded for further necessary action and information to:-

All District Co-ordinators (NSS) with the direction to expedite the matter in  
their respective districts by liaisoning with the concerned Dy. Directors.

G-4 for nls  
Blomo  
22/8/2022

D.D.H.E  
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Jt. Director Higher Education  
Himachal Pradesh.

Endst No.:- EDN-U(G-11)/NSS-2017 --2020  
O/O Dy. Director Higher Education  
Una Distt. Una

Dated :- 23/08/2022

Copy Forwarded to :-

All the Heads of concerned Govt./Non Govt. Sr. Sec. Schools (Having NSS  
Unit) of Una Distt. Una (H.P.) For compliance and necessary action.

Deputy Director of Higher Education,  
Una Distt. Una

No. HPSACS/HFC/ International Youth Day/2022- 2492-2504,  
 Government of Himachal Pradesh  
 Department of Health & Family Welfare  
 Himachal Pradesh State AIDS Control Society  
 Hari Villa, Near Forest Rest House, Khalim, Shimla-2  
 Telephone: 0177-2671608 - Telex: 0177-2671657 - Faxline: 1067  
 E-mail: sarshpa@gmail.com - Website: www.sarshpa.org  
 Dated: 5th Aug 2022

To: All the Chief Medical Officers in HP

Subject: Regarding HIV Prevention Campaign on occasion of International Youth Day w.e.f. 12<sup>th</sup> to 31<sup>st</sup> August 2022.

Sr/Madam: Reference to the subject cited above and DO No. A-13220/12/2022/HMCO/HP/ dated 21<sup>st</sup> July 2022 from NACO (Copy attached). In this regard, as you aware that International Youth Day is observed on 12<sup>th</sup> August in every year. The HIV prevention awareness campaign on occasion of International Youth Day will be carried out by HPSACS from 12<sup>th</sup> to 31<sup>st</sup> August 2022 with the theme "Intergenerational Solidarity: Creating a World for All Ages". Campaign slogan will "HIV Ke Samne-Hum Jhukenge Nahin". HIV testing for youth, Helpline number 1097, NACO AIDS APP and Stigma & Discrimination are to be promoted in major way during the Campaign. Institution wise activities are scheduled as under:

Sr. No.	Period	Institutions
1	12 <sup>th</sup> , 14 <sup>th</sup> , 15 <sup>th</sup> , 16 <sup>th</sup> , 17 <sup>th</sup> & 18 <sup>th</sup> August 2022	Red Ribbon Clubs in Colleges: Awareness activities for Red Ribbon Clubs in Colleges including NSS and NCC.
2	19 <sup>th</sup> , 20 <sup>th</sup> & 21 <sup>st</sup> August 2022	Red Ribbon Clubs in Technical Institutions: Awareness activities for Red Ribbon Clubs in Technical Institutions including NSS and NCC.
3	22 <sup>nd</sup> & 24 <sup>th</sup> August 2022	High and Senior Secondary Schools: Awareness activities for High and Senior Secondary Schools including NSS, NCC and Scouts & Guides.
4	25 <sup>th</sup> August 2022	Non-RRC Colleges & Technical Institutions: Awareness activities for Colleges & Technical Institutions including NSS and NCC.
5	26 <sup>th</sup> August 2022	Universities: Awareness activities in Universities (all ages included). IIT, IIT, NIT, IIM: Awareness activities in IIT, IIT, NIT & IIM (all ages included).
6	27 <sup>th</sup> August 2022	NCC, NSS & Scouts & Guides: Awareness activities in NCC, NSS & Scouts & Guides.
7	29 <sup>th</sup> & 30 <sup>th</sup> August 2022	Non-student youth: Awareness activities for non-student youth (all ages included). Department and NSS. Activities guided by Dept.
7	31 <sup>st</sup> August 2022	Sports Persons: Awareness activities for young sports persons with Youth Services & Sports Department and Sports Associations.

The suggestive activities to be carried out during the campaign are mentioned below:-

**Red Ribbon Clubs & Schools:-**

- a) Nahije film directing competition: involving youth in creating short film on 'creating a world for All Ages'
- b) One minutes: Extempore and speeches at school level or at RRC level
- c) Reel making competition
- d) Poster making/ Info graphics on HIV or Youth
- e) Short stories competition (enacting/ scripting/ telling) on the spot story making

*Any 2 or 3 activities from above be opted and District may facilitate winners with prizes. These activities are mandatory to be carried out.*

**Others:**

- a) Virtual or Physical Seminar/Webinar/Sensitization with students/youth of NSS, NCC, Scouts & Guides, NYKS, Sports Persons & out of school youth
- b) Rallies, Human Chain etc.
- c) Poster making, Short Film Competition, Slogan writing competition
- d) Shows of Teach AIDS movie
- e) Session at NIT, IIT, IIT, IIM, Central University is must
- f) Any other innovative activities
- g) Free of cost short, video spots, audio spots on local TV and Radio channels

**Plan & Reporting:**

Plan and Reporting alongwith high resolution photographs to be submitted to us separately as per details below:-

Detail	Date of Submission	Enclosure
Plan of activities	6 <sup>th</sup> August 2022	Annexure-1
Report on activity as per format	5 <sup>th</sup> September 2022	Annexure-2
Social Media Pre-test & Post-test form to be used in all sessions	During session & Pre-Post	Annexure-3


Smt Ritu Saini  
 owp  
 5/8/22



HPSACS will monitor the Helpline 1097 calls & following in social media handles and share with you the update regarding increase in helpline calls in your concerned Districts during the Campaign.

You are, therefore, requested to direct District AIDS Programme Officer to coordinate with line Departments/Organizations and Red Ribbon Clubs for success implementation of Campaign and conduct the activities within time and as per guidelines/norms already circulated vide this office letter No. HPSACS/HC/Budget-16-21-VII-2023-1647 dated 28<sup>th</sup> June 2022. Reporting must be shared with HPSACS as per set timelines as that same may be shared with NACO in time. Activities good-quality photographs, videos & promotional creative to be shared with concerned within 7 days of completion of activity so same can be uploaded in social media handles of HPSACS.


Yours faithfully,

  
Director, Health Services,  
cum- Project Director,  
HPSACS, Shimla, HP  
Dated Shimla the

Encl. No. As above/-

CC to:-

- (1) The Deputy Director (IEC), National AIDS Control Organization, Mohali, G.O., New Delhi for information, please.
- (2) The National Consultant (IEC), National AIDS Control Organization, Mohali, G.O., New Delhi for information, please.
- (3) The Director, Higher Education Department, HP for information and with the request to issue instructions to all Schools & RRC colleges to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (4) The Director, Technical Education Department, for information and with the request to issue instructions to all RRC institutions & other non-RRC institutions to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (5) The Director, Youth Services & Sports Department for information and with the request to issue instructions to all District Youth Services & Sports Officers to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (6) The Zonal Director, NYKS, HP for information and with the request to issue instructions to District Officers of NYKS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (7) The Commandant, NCC Group HQ, HP, Shimla for information and with the request to issue instructions to concerned officers of NCC to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (8) The State Liaison Officer, NSS, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (9) The Head, Scouts & Guides, HP for information and with the request to issue instructions to District Officers of Scouts & Guides to organize activities as above mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. List of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (10) The Director, IIT Mandi, IIT Una, IIT Hamirpur & IIT Shimla for information and necessary action, please. List of CMOs/DAPOs is enclosed herewith at Annexure-4.
- (11) The Programme Officer, NSS Colleges, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer.
- (12) The Programme Officer, NSS Schools, HP for information and with the request to issue instructions to concerned officers of NSS to organize activities as above-mentioned in coordination with concerned Chief Medical Officer/District AIDS Programme Officer. The list of CMOs/DAPOs is enclosed herewith at Annexure-4 and also kindly share the list of your District/Field Officers for coordination.
- (13) All the District AIDS Programme Officers in Himachal Pradesh for information and necessary action. It is suggested to coordinate with line Departments/Organizations for success implementation of Campaign.

  
Director, Health Services,  
cum- Project Director,  
HPSACS, Shimla, HP

DISTRICT PLANS OF CAMPAIGN ON INTERNATIONAL YOUTH DAY  
(12<sup>th</sup> - 31<sup>st</sup> AUGUST 2022)

District	Target Areas	Name of Activity	Date of activity	Remarks
	RRCs			
	Schools			
	NIT, IIT, IIIT, IIM & CU			
	Non RRC Colleges & Technical Institution			
	NCC			
	<u>NSS</u>			
	Scouts & Guides			
	Non Student Youth with NYKS			
	Non Student Youth with Youth Services Department			
	Sports person with Sports Department			

Annexure 2

REPORTING FORM

(Activities during Campaign-12<sup>th</sup> to 31<sup>st</sup> August 2022 on occasion of International Youth Day)

Name of District: \_\_\_\_\_

**(1) School Level & RRC Level Activities**

Activities	Organized (Yes/No)	Participation				Remarks	Photograph high resolution
		No. of RRCs	No. of Schools	No. of Students from RRCs	No. of Students from Schools		
Mobile Film Directing Competition							
One minute Extempore and Speeches							
Reel making competition							
Poster making/info graphics on HIV and Youth							
Short stories competition (writing/sketching/telling on the spot story making)							
Any other activity please specify _____							
Any other activity please specify _____							
Any other activity please specify _____							

**(2) Activities with Others**

Activities	Organized (Yes/No)	Number of Sessions held/ IEC material Distributed/Video Shows/Any other innovative activity organized	No. of Youth made aware/ participated	Remarks	Photograph high resolution
Awareness Sessions					
Rally etc.					
Poster Making Competition					
Short film Competition					
Slogan Writing Competition					
Movie Shows					
Any other innovative activity please specify _____					
Any other innovative activity please specify _____					
Any other innovative activity please specify _____					

Coordination with:-

Departments of Youth Services & Sports \_\_\_\_\_ (Yes/No)  
 Nehru Yuva Kendra Sangathan and \_\_\_\_\_ (Yes/No)  
 Higher Education \_\_\_\_\_ (Yes/No)  
 NCT \_\_\_\_\_ (Yes/No)  
 NSS \_\_\_\_\_ (Yes/No)  
 Scouts & Guides \_\_\_\_\_ (Yes/No)

(Signatures with Stamp)  
 District AIDS Programme Officer

RNO