

No.EDN-U(G-II) NEP/2025/3812
Office of the Deputy Director
Una Distt Una(HP) Ph No 01975223
Email ddhe-una-hp@gov.in
Dated Una- 174 303,

dated 28-02-2025

To

The Principals/Headmasters,
GSSSs/GHSs Una,
District Una(HP)

Subject: Implementation of awareness Campaign to increase Enrollment in Government Schools.

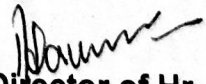
Memo,

With reference to instructions issued in meeting of DDHE with the Director Higher Education and Secretary Education at Shimla w.e.f. 5/02/2025 to 06/02/2025 on the subject cited above. It is matter of great regret that strength of students in government schools is declining day by day. In this context, in the light of upcoming academic session, it is imperative to enhance awareness among students and their parents about the various academic, co-curricular and extra-curricular activities available in schools. To increase the enrolment in Government Schools, You are hereby directed to expedite the execution of the campaign program effectively including the following measures:

- 1) Organise special Parent-Teacher meetings to inform parents about the academic benefits and overall student development opportunities offered by Government Schools.
- 2) Conduct door-to-door visits and interact with local communities to highlight facilities, Scholarships and quality education being offered in government schools.
- 3) Encourage current students to act as ambassadors and share their positive experiences with their peers and families.
- 4) Utilize available digital platforms and local newspapers to aware Public about the schemes like **MDM, Free Text Books and Scholarships for Meritorious & weaker section students.**
- 5) Depute Two Teachers daily to campaign and Motivate parents to enrol their children in government schools.
- 6) Keep record of visits in register daily and submit weekly progress report to this office.

All Teachers must actively participate in this initiative and ensure that maximum enrolment is achieved. The success of this campaign depends on your dedication and teamwork.

Your Cooperation in this regard is highly appreciated.


**Dy. Director of Hr. Education,
Una District Una (HP).**