

①

NO.EDN-HE (21) F (9)07/2023-AIDS
Directorate of Higher Education
Himachal Pradesh

Dated: Shimla-171001 the November, 2024

To

1. All the Principals Government / Sanskrit / Private Colleges,
Himachal Pradesh
2. All the Deputy Director of Higher Education,
Himachal Pradesh

Subject: - Minutes of meeting for preparation and planning the campaign on occasion of World AIDS Day w.e.f. 27th November, 2024 to 31st December, 2024.

In continuation of this Directorate letter of even No. dated 20th November, 2024, please find enclosed herewith a copy of letter No. HPSACS (IEC) World AIDS Day/23-4210 dated 22nd November, 2024 received from the Project Director, HPSACS, Shimla-02, on the subject cited above.

In this context, you are directed to go through the content of proceeding of meeting and do the needful under intimation to the quarters concerned please.

Please treat it most urgent.



(Dr. Amarjeet K Sharma)
Director of Higher Education
Himachal Pradesh

Endst. No. Even Dated: Shimla-171001 the November, 2024
Copy for information to:-

1. The Project Director, HPSACS, Khalini, Shimla-02, w.r.t his letter referred to above.
2. The Superintendent, College Branch, DHE for similar action please.
- ✓ 3. The Technical officer, (Computer/I.T. cell), Directorate of Higher Education Himachal Pradesh Shimla-1 w.r.t upload the same on Department website.
4. Guard File.



Director of Higher Education
Himachal Pradesh

No. HPSACS (IEC) World AIDS Day /23-12/0

Government of Himachal Pradesh

Department of Health & Family Welfare

Himachal Pradesh State AIDS Control Society,

Hari Villa, Near Forest Rest House, Khalini, Shimla-2

Telephone: 0177-2621608 – Telefax: 0177-2625857 – Helpline: 1097

E-mail: sacshp@gmail.com – Website: www.sacshp.org

Dated: Shimla-171002, the

22nd November, 2024

To

1. The Director, Higher Education Department, Himachal Pradesh, Shimla
2. The Director, Technical Education Department, Himachal Pradesh, Sunder Nagar
3. The Director, Women & Child Department
4. The Director, Youth Services & Sports Department, Himachal Pradesh, Shimla
5. The Director, HIMURJA (H.P. Govt. Energy Development Agency), Kasumpti, Shimla
6. The Director, Himachal Pradesh State Electricity Board Ltd., Vidyut Bhawan Shimla
7. The Director, Industries Department, NH22, Bembloi, Shimla-1
8. The Director, Department of Agriculture, Krishi Bhawan, Boileauganj, Shimla-5
9. The Director, Horticulture Department, Nav Bahar, Shimla-2
10. The Director, Kaushal Vikas Nigam, SDA Complex, Shimla (HP)
11. The Director, HP Tourism Department, Shimla-1
12. The Director, Information & Technology Department, Mehli, Shimla,
13. The Director General of Police, Police Department, , Nigam Vihar, Shimla-17
14. The Director, Transport Department, RTO Office, Near 103 Tunnel Shimla (HP)
15. The Director, Panchayati Raj Department, Block No - 27, Kasumpti, Shimla-9
16. The Director, Indian Institute of Information Technology, Una, Mandi & Hamirpur
17. The Commissioner, HP Tourism Development Corporation Ltd., Kasumpti Shimla-9
18. The Commandant, Dte. General HP Home Guards & Civil Defence, US Club, Shimla-
19. The Chairman & Managing Director, SJVN Limited (Satluj Jal Vidyut Nigam Pvt. Ltd.) Shakti Sadan. Corporate Office Complex. Shanan, Shimla -6
20. The Managing Director, National Thermal Power Corporation Limited KOLDAM, P.O. - Barmana, District - Bilaspur -174013
21. The Chairman & Managing Director, National Hydro Power Corporation, , Mandi
22. The Managing Director, Himachal Road Transport Corporation, HRTC H.O., Shimla-3
23. The Director, Labour & Employment Department, Shimla
24. The Managing Director, Handicraft & Handlooms Corporation, Shimla-9
25. The Managing Director, Milk Producers Federation Limited (HP Milkfed)
26. The Managing Director, HP state Co- operative Marketing & Consumers Federation Ltd. (HIMFED), Shimla-3
27. The Managing Director, Himachal Pradesh Power Corporation Ltd. Himfed Building, BCS, New Shimla, Shimla- 171009
28. The Managing Director, HP Civil Supplies Corporation, Shimla--9
29. The Manager Director, HP State Cooperative Bank, The Mall, Shimla
30. The Managing Director, Kangra Central Cooperative Bank, Dharmshala, Kangra
31. The Member Secretary, State Legal Services Authority, Kasumpti, Shimla, 171009
32. The Secretary, HP State Private Educational Institution Regulatory Commission, Shimla
33. The Project Director, IDIPT, HP, US Club Shimla-1
34. The Registrar, HP Technical University, Hamirpur
35. The Registrar, Central University of Himachal Pradesh
36. The Registrar, CSK HP Agriculture University, Palampur
37. The Registrar, Dr. Y.S. Parmar University of Horticulture & Forestry, Nauni
38. The Registrar, Sardar Patel University, Mandi

39. The Registrar, HP University, Shimla
40. The Registrar, HP Technical University, Hamirpur
41. The Commandant, NCC HQ, Near 103 Tunnel, Himachal Pradesh, Shimla
42. The State Liaison Officer, NSS, Himachal Pradesh, Shimla
43. The Programme officer, NSS (College) HPU Shimla
44. The Programme Officer, NSS (School) Department of Higher Education, Shimla
45. The Zonal Director, Nehru Yuva Kendra Sangathan, Himachal Pradesh
46. The Head, Scouts & Guides, HP
47. The Senior Scientist & Head, Krishi Vigyan Kendras , HP
48. The Convener, HP State level Bankers committee, UCO Bank, Himland, Shimla
49. The Manager, PNB Bank, MC Parking, Near High court, Shimla
50. The Manager, SBI , Kasumpti, Shimla
51. The Manager, UCO Bank , Himland, Shimla
52. The Manager, Bank of Baroda, Near Gurudwara, Bus Stand, Shimla
53. The Chief General Manager Telecom, BSNL, Himachal Pradesh, Shimla
54. The Hub CEO, Upper North Circle, Bharti Airtel Limited (India), IT Park, Chandigarh.
55. The Circle Head, Reliance Jio Infocomm Limited, HP Circle
56. The Circle Head, Vodafone-Idea, HP Circle

Subject: Minutes of Virtual Meeting for Preparation and Planning the Campaign on Occasion of World AIDS Day w.e.f. 27th November 2024 to 31st December 2024 thereof.

Sir,


Reference to the subject cited above.

Please below the minutes of virtual meeting for preparation and planning the campaign on occasion of World AIDS Day 2024 held under the Chairmanship of Sh. Rajiv Kumar, Project Director, HP State AIDS Control Society, Shimla held on 14th November 2024 at 12:00 PM onward.

This is for your kind information & necessary action please.

Yours faithfully,

Encl.: 9(Nine) pages


**Project Director,
HPSACS, Shimla**

MINUTES OF VIRTUAL MEETING FOR PREPARATION AND PLANNING THE CAMPAIGN ON OCCASION OF WORLD AIDS DAY 2024 HELD UNDER THE CHAIRMANSHIP OF SH. RAJIV KUMAR, HPAS, PROJECT DIRECTOR, HP STATE AIDS CONTROL SOCIETY, SHIMLA ON 14TH NOVEMBER 2024 AT 12:00 PM

Following attended the meeting:-

- 1) Ms. Sushma Watts, Secretary, HP-PERC HP
- 2) Mr. Dinesh Sharma, Joint Director (Technical Education) Directorate of Tech. Edu. Sundernagar Mandi, HP.
- 3) Ms. Deepika, Joint Director, Directorate of Industries Shimla
- 4) Ms. Navita O/o Director General-cum-Commandant General, Home guard & Civil Defence, Shimla
- 5) Mr. Alok Tomar SeMT-DDGT GoHP.
- 6) Ms. Dr Harjeet Kaur, NTPC, Jamthal HP.
- 7) Ms. Anita, Core faculty RGSA, Department of Panchayati Raj, HP.
- 8) Dr. Surjeet Kumar, Publicity Officer, Tourism Department, Shimla, HP.
- 9) Ms. Vijay Kumar, Assistant Director, NYKS HP
- 10) Mr. D.P. Sharma Supdt. II (UD) Directorate of urban Development HP.
- 11) Ms. Rajesh Kumari Directorate of Higher Education Shimla HP.
- 12) Dr. Shashi Punam, Associate Professor & Head, department of Social Work, Nodal Officer RRC, Central University of HP
- 13) Dr. Anjali Sood, Deputy Student's Welfare Officer-cum-Nodal Officer RRC, CSK HPKV, Palampur.
- 14) Dr. Sarita on the behalf of Director Transport, HP.
- 15) Mr. D.D. Sharma, Dy Cont. (F&A), HPSACS
- 16) Dr. Lalit Thakur, SPO (IEC & BSD), HPSACS
- 17) Mr. Vishal Acharya, RC IEC & MS, NACO
- 18) Mr. Rahul Chauhan, AD IEC, HPSACS
- 19) Ms. Kritika Sharma, AD Youth, HPSACS
- 20) Ms. Ranjana Sharma, DMDO, HPSACS
- 21) Ms. Nisha Thakur, DA (IEC), HPSACS

1) As per detail discussions the following recommendations were made in the meeting:-

(i) Day-wise plan:-

CAMPAIGN PLAN FOR WORLD AIDS DAY 2024	
Date	Line Departments/Organizations plan for Campaign
27 th November	<p><u>AWARENESS IN HOSPITALS</u></p> <ul style="list-style-type: none"> Awareness Sessions on HIV prevention <i>including HIV and AIDS (Prevention & Control) Act 2017</i> in hospitals for hospital staff (MOs, Paramedics & Others) <p><u>LABOUR DEPARTMENT & INDUSTRY DEPARTMENT</u></p> <ul style="list-style-type: none"> Awareness Sessions on HIV prevention <i>including HIV and AIDS (Prevention & Control) Act 2017</i> for officials of Labour Department and Industry Department
28 th November	<p><u>POLICE DEPARTMENT</u></p> <ul style="list-style-type: none"> Sessions for police officials on HIV prevention <i>including HIV and AIDS (Prevention & Control) Act 2017</i> Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Duty by Police Personnel wearing Red Ribbons (Red Ribbon to be made by Police Deptt.) Formation of human chain Red Ribbon at training centres and battalions Demo of AIDS Tollfree Helpline 1097 by calling this number for information on HIV/AIDS Any other innovative activity
29 th November	<p><u>LABOUR DEPARTMENT & INDUSTRY DEPARTMENT</u></p> <ul style="list-style-type: none"> Sessions for Industrial Management and Workers on HIV prevention <i>including HIV and AIDS (Prevention & Control) Act 2017</i> (TI NGOs should also be involved for these sessions for coordination & taking sessions)

	<ul style="list-style-type: none"> Adopting and implementing HIV and AIDS Policy for Establishments by all Industries and Factories (copy enclosed) Display of banners/panels/hoardings in & outside industries Other Awareness activities Starting HIV screening facility in Industries having Occupation Health Centres HIV testing camps for industrial workers Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by industries & factories employees & workers Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity
30 th November & 1 st December 2024	<p>RED RIBBON CLUB ACTIVITIES Education Department, Universities, Technical Education Department, HP Private Educational Institutions Regulatory Commission, Medical Colleges, NIT Hamirpur, IIT Mandi & IIIT Una (for Colleges, Universities & Technical Institutes having Red Ribbon Clubs):</p> <ul style="list-style-type: none"> Mandatory Activities- As per NACO awareness activities in colleges/universities/technical institutions through Red Ribbon Clubs Review of RRC by Principal of College/Technical Institution Pinning of Red Ribbon Debate competition/poster-making competition/Painting Competition/Face-Painting Competition/ Forming Human Chain/Reel Making/Rangoli making competition Uploading link of website www.sacshp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of colleges, universities and Technical Institutions i.e. Engineering colleges, Polytechnics, ITIs Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS <p>IT Deptt., BSNL & Private Telecom Operators:</p> <ul style="list-style-type: none"> Free SMSes Insertion of messages on Bills in entire month
1 st December	<p>DISTRICT LEVEL EVENT: The District level event may be organized in College/University level RRCs by the Districts</p> <p>NGO-TIS All the TI-NGOs will organize candle light vigil which should include community members under supervision and coordination with District AIDS Programme Officers</p>
2 nd December	<p>Education Department (for Schools, for school NSS & school NCC):</p> <ul style="list-style-type: none"> Session on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> in Government Senior Secondary Schools Awareness activities for NSS, NCC & Scouts & Guides in Government Senior Secondary Schools & other awareness activities NCC Parade to End AIDS Session in Senior Secondary Schools by teachers trained under Adolescence Education Programme (AEP) through DIETs Competitions- Face Mask, Pot designing, Posters, Meme etc. Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) Uploading of link of www.teachaids.org on websites of schools having their own websites Uploading link of website www.sacshp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of schools Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
3 rd December	<p>Education Department, Universities, Technical Education Department and HP Private Educational Institutions Regulatory Commission (for Colleges, Universities & Technical Institutes NOT having Red Ribbon Clubs):</p> <ul style="list-style-type: none"> Awareness sessions on HIV prevention <i>including HIV and AIDS (Prevention & Control) Act 2017</i> in Colleges/Universities/Technical institutions not having Red Ribbon Club Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) Uploading of link of www.teachaids.org on the websites of Colleges/Universities/Technical

	<p>Institutions having their own websites</p> <ul style="list-style-type: none"> • Uploading of link of www.teachaids.org on websites of schools having their own websites • Uploading link of website www.sacsnp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of Colleges, Universities & Technical Institutions i.e. 'Engineering colleges, Polytechnics, ITIs • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
4 th December	<p><u>Panchayat Deptt:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, PRI members • Awareness activities at Panchayats • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS <p>Any other innovative activity</p>
6 th December	<p><u>Department of Agriculture and KVKs:</u></p> <ul style="list-style-type: none"> • Sessions Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials & farmers and awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS <p>Any other innovative activity</p>
7 th December	<p><u>Highway Authority of India & Concessionaries-GR Infra and others concessionaries at District Shimla, Solan, Hamirpur, Kangra, Mandi, Kullu, Bilaspur etc.</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials & workers of NH projects • Sessions for target population in vicinity of project/concessionaries through CSR • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Awareness for through MMU/Mobile units of projects/concessionaries • Awareness activities at toll plazas such as (i) display of banners, panel, hoardings at toll plazas, (ii) pinning up red ribbons by toll plazas workers, (iii) distribution of handbills on HIV prevention to vehicles passing toll plazas especially truckers • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
9 th December	<p><u>Tourism Department & Tourism Corporation:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials and Hotels & Hotel Associations • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Session for dhabas & other target workers • Awareness activities such as (i) pinning up of red ribbons by hotel staff etc. (ii) display of information on Toll free AIDS Helpline 1097 in hotels • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
10 th December	<p><u>WCD Department</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, Anganwadi workers, Women group and awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by AWWs & SHG members • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
11 th December	<p><u>Handicraft & Handlooms Corporation, HP Kaushal Vikas Nigam & HP State Cooperative, Milk Producers Federation Limited (HP Milkfed), HIMFED, Civil Supplies Corporation & HP State Roads & Other Infrastructure Development Corporation</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS</i>

	<p><i>(Prevention & Control) Act 2017</i> for Department officials and workers working in Corporation and organizations and their clients and other Awareness activities</p> <ul style="list-style-type: none"> • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of Toll free AIDS Helpline 1097 information on HP Milkfed outlets and Civil Supplies outlets • Messages on Milk Packets • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
12 th December	<p><u>Urban Development Department</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, Corporations/Committees/Councils, employees, trainees under skill building programmes, training SHGs, safaikaramcharis, street vendors, other target groups • Campaign by Municipal Corporations/Committees/Councils • Messages in public utilities under SWACCH BHARAT ABHIYAN • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
13 th December	<p><u>Rural Development Department & HP National Rural Livelihood Mission</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for DRDA officials, trainees under skill building programmes, SHGs • Message display during weekly markets & HIMERA shops • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
16 th December	<p><u>HP State Cooperative Bank, Kangra Cooperative Bank & Other State Specific Banks:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • One liner messages in passbooks, deposit receipts etc • Display of 1097 helpline & HPSACS website (www.sacshp.org) on Bank's website • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
17 th December	<p><u>All Nationalized and Private Banks:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
18 th December	<p><u>HP State Legal Services Authority</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Legal professionals and other target populations and other Awareness activities • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on

	HIV/AIDS
19 th December	<p><u>Indian Oil Corporation Limited:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, petrol pump attendants and workers at depots – movie TeachAIDS can be used as resource material (download available from www.teachaids.org) • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
20 th December	<p><u>Hindustan Petroleum Corporation Limited:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, petrol pump attendants and workers at depots – movie TeachAIDS can be used as resource material (download available from www.teachaids.org) • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
21 st December	<p><u>IT Department</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials & other Awareness activities for employees, target populations and CSC staff • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Distribution of IEC material (one pager handbill) through CSCs • Awareness activities through mobile units • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
23 rd December	<p><u>Power Sector=Power Corporation, Himurja, NTPC (Kol Dam), NHPC, HP Electricity Board, SJVNL & Private Power Projects:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department / power project officials and workers and other Awareness activities for employees of Power Projects and population surrounding project area utilizing their CSR funds • Display of banners & hoardings at project sites and villages/town surrounding project area • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Other Awareness activities • Starting HIV screening facility in Power Projects having Occupation Health Centres or dispensaries • HIV testing camps for workers • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
24 th December	<p><u>Transport Department:</u></p> <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials • Sessions/awareness during all passing of vehicles (as feasible) • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed)

	<ul style="list-style-type: none"> • Display of banners at barriers (Banners to be made by Transport Department) • Distributing of handbills at transport barriers • Any other innovative activity
26 th December	Department of Horticulture and HPMC: <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials and horticulturists and any other awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of information on Toll Free AIDS Helpline 1097 at HPMC Outlets • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
27 th December	Youth Services & Sports Department & NYKS: <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, Youth & Sports persons and other awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
28 th December	Home Guards, Department, SSB & ITBP <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, Home Guards, Paramilitary personnels and Jawans • Formation of human chain Red Ribbon at training centres, battalion & camps • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
30 th December	BSNL & Private Telecom Operator: <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons while performing duty • Display of banners at key places • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
31 st December	Himachal Road Transport Corporation: <ul style="list-style-type: none"> • Awareness Sessions on HIV prevention <i>including awareness on HIV and AIDS (Prevention & Control) Act 2017</i> for Department officials, bus drivers, conductors • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Distribution of one pager handbill to passenger of buses • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity

Digital outreach:

HPSACS will provide creatives on HIV prevention to all the Departments and Organizations for sharing on their social media handles (Facebook, Twitter, Instagram, Youtube etc.) and related whatsapp groups of employees and other target populations between 27th November to 31st December 2024.

2) Reporting of Campaign

It was requested to Departments/Organizations to share their reports of activities within week of completion of activities on the following format at Email- iechpsacs2020@gmail.com, so that achievements of the State, can be shared at National level:-

Activity	Number of people sensitized/ shown movie/ banners displayed/material distributed/ one liner printed/weblink uploaded
Number made aware/trained/Sensitized	
Sensitized through TeachAIDS Movie	
Banners etc. displayed	
IEC material distributed	
One liner printed on publicity materials	
Weblink uploaded on websites	
Post shared on Social Media accounts Facebook, Twitter, Instagram & Youtube	
Messages send on internal groups of employees & other target populations	
Any other activity please specify	

3) World AIDS Day Theme & Messaging:-

Theme:

"Take the Rights Path"

4) One liner messages for inclusions in printed/publicity materials:-

One liner messages for publishing in printed/publicity materials of Departments and Organizations are as under:-

- ⌘ मुफ्त HIV जाँच - सरकारी अस्पताल के ICTC केन्द्र में करवाएं
- ⌘ सरकारी अस्पताल के ICTC केन्द्र में - मुफ्त HIV जाँच करवाएं, मुफ्त सलाह पाएं
- ⌘ सरकारी अस्पताल में ICTC केन्द्र मतलब - HIV जाँच मुफ्त - सलाह उपयुक्त - पहचान गुप्त
- ⌘ गर्भवती महिला गर्भावस्था के पहले तीन महीने में HIV जाँच करवाएं - ताकि HIV शिशु तक न पहुँच पाए
- ⌘ HIV/AIDS/यौन रोगों पर अपनी शंका मिटाये - बस मुफ्त हेल्पलाईन नंबर 1097 मिलाएं
- ⌘ समीप के सरकारी स्वास्थ्य केंद्र में एच.आई.वी. जाँच करवाएं-यह आसान है, मुफ्त है और पहचान रहती गुप्त है

5) Designs for banners and hoardings:-

Designs for handbills, banners and hoardings to be used are enclosed herewith at Annexure 1. All soft copies of these designs are also being shared through e-mail.

6) Presentation on HIV prevention:-

Short presentation on HIV prevention and services available under the National AIDS Control Programme in Himachal Pradesh also shared through E-mail in softcopy as Annexure-2.

7) Shows of TeachAIDS short movie:-

TeachAIDS a short movie on HIV prevention of 30 minutes duration is good information tool and shows of this movie may be organized to educate employees, workers and other targeted populations. This movie can easily be downloaded from www.teachAIDS.org, the same has been attached at Annexure-3.

9) Nodal Officers:-

The Departments/Organizations were requested to appoint one person as nodal officer from their department/ organisation for coordination during the campaign and to share the reports and photographs with HPSACS

10) Coordination officers/officials from HPSACS at State Level & Field Level:-

The following officers/officials from HPSACS will coordinate for conducting the activities:-
State Level:

Sr. No.	Name of	Mobile No.	HPSACS Office No.	Email ID
1.	Dr. Lalit Thakur SPO(IEC & BSD) HPSACS	88940-28882	0177-2621608	spohpsacs@gmail.com iechpsacs2020@gmail.com
2.	Mr. Vishal Acharya RC(IEC & MS)NACO HPSACS	70182-20727	0177-2621608	mail.vishalahp@gmail.com rpm1.naco@gmail.com iechpsacs2020@gmail.com
3.	Ms. Neerja Thakur Asstt. Director(Doc.& Pub) HPSACS	94180-20085	0177-2621608	neerajathakur@gmail.com iechpsacs2020@gmail.com
4.	Mr. Rahul Chauhan Asstt. Director (IEC) HPSACS	89887-90300	0177-2621608	iechpsacs2020@gmail.com
5.	Ms. Kritika Sharma, Asstt. Diectror (youth) HPSACS	8988484856	0177-2621608	adyouthhpsacs@gmail.com

District Level-District AIDS Programme Officers:-

Sr. No.	District	Name of DAPOs	Mobile No.	CMO's Office No.	Email ID
1.	Bilaspur	Dr. Tahsin Mushtaq	94190-62434	01978-222586	cmoblsp@gmail.com dapobilaspur1@gmail.com
2.	Chamba	Dr. Harit Puri	70180-41165	01899-222223	cmochambahp@yahoo.co.in dapocba123@gmail.com
3.	Hamirpur	Dr. Sunil Verma	91296-00006	01972-222223	cmohamirpur@gmail.com dapohmr@gmail.com nhmhamirpur1@gmail.com
4.	Kangra	Dr. Rajesh Sood	94180-64077	01892-224874	cmokangra@gmail.com drrksood@gmail.com nacphpkgr@gmail.com
5.	Kinnaur	Dr. Sudhir Negi	94187-85110	01786-222922	cmokinnaur@gmail.com cmohkinnaur@gmail.com dapokinnaur@gmail.com
6.	Kullu	Dr. Suresh	70182-97809	01902-223077	cmokullu@gmail.com lackullu@gmail.com
7.	Lahaul & Spiti	Dr. Jagdish	9418042950	01900-202243	cmokeylong23@gmail.com ictckeylong@gmail.com
8.	Mandi	Dr. Arindom Roy	94183-16416	01905-222177	cmomandihp@yahoo.co.in dapomandi@gmail.com
9.	Shimla	Dr. Rakhi	8219573620	0177-2657225	cmoshimla@gmail.com mohshimla@gmail.com daposhimla@gmail.com
10.	Sirmour	Dr. Nisaar	7833097025	01702-222543	cmosirmour@gmail.com daposirmaur@gmail.com veenadgr@gmail.com
11.	Solan	Dr. Ajay Kumar Singh	98826- 67823 94180-84614	01792-224181	cmo-sol-hp@nic.in daposolan@gmail.com
12.	Una	Dr. Ramesh Rattu	83605-54066	01975-226064	cmouna_hp@yahoo.co.in ostuna2015@gmail.com

All these officers at District Level are posted in concerned O/o Chief Medical Officers. They will coordinate and support for providing all technical requirements and providing resource persons etc. to Departments and Organizations for carrying out campaign activities smoothly as per plan, instructions to District AIDS Programme Officers for this purpose have been issued separately.

9) **Suggestions and inputs from Department and Organizations on Campaign 2024 and also inputs from Campaign organized in 2024:-**

- (i) **Panchayati Raj Department:** Ms. Anita from Panchayati Raj Department suggested that campaign date for Panchayati Raj Department HP may be rescheduled between 4th to 6th December 2024 for better implementation of Campaign and also informed that the meetings of Gram Sabha to be organised in these dates . Accordingly, activities of Panchayati Raj Department has been scheduled for 4th December 2024.
- (ii) **Digital Technologies and Governance Department:** Mr. Alok Tomar suggested that all the creatives for campaign may be provided to all the Departments and Organizations and these will be shared on social media handles (Facebook, Twitter, Instagram, Youtube etc) and also suggested to create the whatsapp groups of all the Departments and Organizations. Accordingly, this activity has been included in the plans of all the Departments and Organizations.

The meeting ended with thanks to the Chair.