



सूचना का
अधिकार

भारत सरकार
मानव ससाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन

नई दिल्ली - 110 115

GOVERNMENT OF INDIA

MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

Maneesh Garg

Joint Secretary (SE)

No.F. 27-19/2017-EE.16/IS.9

1st September, 2018

Dear Sir / Ma'am,


As you may be aware, a nation-wide sanitation campaign, "Swachhata Hi Seva (SHS)", is being organised from 15th September 2018 to 2nd October 2018. In this context, the Ministry of Drinking Water and Sanitation has proposed to organise a competition for school students of writing postcards to Hon'ble Prime Minister describing "their contribution towards Swachhata and making commitments for future contributions" at school, district, state and national level.

2 We have already requested all States and UTs vide letter dated 14th August, 2018 (copy enclosed) to ask all schools and educational institutions to observe 15th September, 2018 i.e. the last day of the Swachhata Pakhwada as **Swachhata Hi Seva Day**. The SHS day already included the activity namely "Students to be encouraged to write postcards to Hon'ble Prime Minister describing their contribution towards swachhata and making commitments for future contributions." It was also requested to upload on the Google tracker inter alia the number of students who write/address postcards to Hon'ble PM.

3. It is recommended that every school encourages maximum number of students to participate in the postcard writing competition under SHS 2018. The best entries (3 at School level, 5 at District level and 5 at State level) may be rewarded suitably at respective levels i.e. School, District and State level. The 3 best entries from the schools will be sent to the district level. These entries of each school will be evaluated at district level by a committee set up by the District Collector. In a similar manner, the 5 best entries of all the districts will be evaluated at the State level by a Committee set up

पृष्ठांकन संख्या: शिक्षा-यू(जी-3)विविध / 2017-5715. दिनांक: 17.9.2018
कार्यालय उप शिक्षा निदेशक, उच्चतर ऊना, जिला ऊना (हि0प्र0)
प्रतिलिपि:-

1. समस्त, प्रधानाचार्य / मुख्याध्यापक / रा0व0मा0पा0 / रा0उ0पा0 को सूचित किया जाता है कि आप कक्षा नौवी से बाहरवी कक्षा तक कार्यक्रम करवाने के उपरान्त दिशा निर्देश और कार्यक्रम अनुसार रिपोर्ट दिनांक 19.9.2018 तक 2018 को विशेष सन्देश वाहक द्वारा उपलब्ध करवाये 1 ताकि समय पर समेकित रिपोर्ट शिक्षा निदेशक, उच्चतर हि0प्र0 शिमला को भेजी जा सके देरी के लिए आप स्वयं उत्तरदायी होंगे
2. शिक्षा निदेशक उच्चतर हि0प्र0 शिमला को सूचनार्थ


उप शिक्षा निदेशक, उच्चतर
ऊना, जिला ऊना (हि0प्र)

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by State Education Secretary for this purpose. The state evaluation committee shall choose the 5 best entries from the state/UT and forward them to the National level.

4. Following time-lines may be adhered to, for submission of entries in the competition for postcard writing:

Level	Time-line for selection and submission of best entries to next level
School (3 best entries) to District Level	15 th to 17 th September, 2018
District (5 best entries) to State Level	18 th to 20 th September, 2018
State (5 best entries) to National Level	21 st to 24 th September, 2018

5. The award winning entries from the State/UT may reach this Department latest by **25th September, 2018**. After appropriate vetting by this Department, the best postcards from each State/UT, alongwith addressee will be sent to the Prime Minister's Office for perusal of the Hon'ble PM.

6. In order to ensure maximum participation of schools and students for the postcard writing competition on Swachhta, States and UTs may issue necessary instructions, with following information, in particular:

- i. Name, address and email of the District Authorities may be intimated to the participating schools to facilitate them to submit the award winning entries to the concerned district.
- ii. Similarly, name, address and email of the State Authority may be intimated to the District Education Authorities, for submitting the District Level winning entries to the State.
- iii. Each entry should clearly mention the name of the student, Class in which studying and address of the school.

7. All States and UTs are requested to upload the number of entries received at School, District and State/UT levels on the google tracker intimated earlier. Also, the best entries at each level may be uploaded on the google drive.

8. It is also requested that a five minute video in MPEG 4 format on the SHS activities in the state may be compiled and shared with the department by 2nd October, 2018.

With

Yours sincerely,


(Maneesh Garg) 1/9

All Education Secretaries of States/UTs

Copy to :

1. Chief Secretaries of all States and UTs.
2. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, w.r.t. D.O. No.2/2/S(DWS)/18 dated 28th August, 2018, for information. In light of para 3 of the letter, it is informed that the Department of School Education and Literacy has instituted the Swachh Vidyalaya Puraskar for recognizing schools selected through a rigorous process for their work done on Swachhata. The National Level awards are proposed to be given on 18th September, 2018.


(Maneesh Garg)