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Directorate of Higher Education

Himachal Pradesh

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Dated: Shimla-171001 the

March 2020

To

All the Deputy Directors of Higher Education in Himachal Pradesh. 07 MAR 2020

All the Principals Govt. Senior Secondary School in Himachal Pradesh.

All the Headmaster Govt. High School in Himachal Pradesh.

Subject: - Regarding Video Conference for POSHAN Pakhwada under POSHAN ABHIYAAN to be held on 26-02-2020 at 11.00 AM- 2.00 PM.

This is with reference to the letter No. 15-39/2019- POSHAN PAKHWADA Dated:-26-02-2020-(Copy alongwith enclosures enclosed); received from the Director, Women & Child Development Himachal Pradesh, on the subject cited above. The Ministry of Women & Child Development Govt of India has informed that to mark the anniversary of Poshan Abhiyaan, Poshan Pakhwada will be celebrated all across the country from 22nd March 2020.

The activities during the Poshan Pakhwada are as suggested:-

1. Awareness regarding Poshan Abhiyaan may be given in the morning Assembly. The topics may be about Anemia, De-worming, balanced diet, Sanitation etc.
2. Poshan rally may be organized.
3. Expert from Health Department may be invited for awareness campaign for adolescent girls in the Morning Assembly.
4. Health Department will organize anemia camp. The School authorities will coordinate with them.

Material related to Poshan is available on the website of Women & Child Development Department wcdhp@nie.in. Action taken report be submitted immediately after completion of the Poshan Pakhwada.

You are, directed to upload the Photographs of the activities on the website of concerned Deputy Directors/Directorate of Higher Education.

Joint. Director of Higher Education
Himachal Pradesh Shimla

पृष्ठांकन संख्या: संख्या: ईडीएन-यू (जी-1) पोषण अभियान / 2020 / - 1670 2/18 मार्च, 2020

प्रतिलिपि:-

- 1 समस्त प्रधानाचार्य / मुख्याध्यापक रा0व0मा0पा0 / उच्च पाठशालाएं जिला ऊना को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है ।
- 2 शिक्षा निदेशक उच्चतर हिमाचल प्रदेश शिमला को उपरोक्त पत्र के सन्दर्भ में सूचनार्थ प्रेषित है ।

Dy. Director Higher Education
Una District Una (H.P.)

No. 15-39/2019-POSHAN PAKHWADA
Directorate of Women & Child Development
Himachal Pradesh

DHE	
24 FEB 2020	
Branch	<i>Gaurav</i>

To,

1. The Director,
Rural Development Department, Shimla-9.
2. The Director,
Panchayati Raj Department, Shimla-9
3. The Director,
Urban Development, Shimla-9
4. The Director,
Ayurveda Department, Shimla-9
5. The Director,
Family & Health Welfare, Shimla-9
6. The Engineer-in Chief,
Irrigation & Public Health, Shimla-1
7. The Director
Agriculture, Shimla-5
8. The Director
Horticulture, Shimla-5
9. The Director,
Information & Public Relation, Shimla-2
10. The Mission Director,
Directorate of National Health Mission, Shimla-9
11. The Director,
Higher Education, Shimla-1
12. The Director,
Elementary Education, Shimla-1
13. The Director
Youth Services and Sports, Shimla-1
14. The Director,
Language art and Culture, Shimla-9

ACS Medan

Subject: Regarding Video Conference for POSHAN Pakhwada under POSHAN Abhiyaan to be held on 26-2-2020 at 11.00 AM -2.00 PM.

Sir,

It is submitted that a Video Conference has been scheduled on 26-2-2020 by the Ministry of Women & Child Development, GOI for organizing the POSHAN Pakhwada. The Ministry of Women & Child Development has sought participation of line departments (copy enclosed). The Video conference will be held on 26-2-2020 at 11:00 AM in NIC Centre, HP Secretariat.

In view of the above, it is requested that the Nodal Officer concerned may kindly be deputed to attend the VC on the said date, time and venue please.

Yours faithfully,

[Signature]

Director,
Women and Child Development,
Himachal Pradesh.

dated Shimla-1

Endst No: As Above

Copy to:

The Additional Chief Secretary, SJ&E to the Govt. of Himachal Pradesh for information please.

[Signature]

Director,
Women and Child Development,
Himachal Pradesh.

*Sar. Poshanheel
cf
astp*

The Day –wise activities during Poshan Pakhwada,2020

Date	Activity
8 th March, 2020	Poshan Mela, Call for Pakhwada, Gram Sabha Press Conference, Press release and Press Briefs to create awareness
9 th March, 2019	Panchayat Meetings to begin on Poshan Pakhwada, Hb test of all Pregnant Women at Health Sub centre
10 th March, 2019	Poshan Rally
11 th March, 2019	School Based Activities ,Anaemia Camp
12 th March, 2019	Cycle Rally
13 th March, 2019	Rally by SHGs of DAY-NRLM for disseminating message on Poshan in the Block & Village Level
14 th March, 2019	Youth Group Meetings, Poshan Walk
15 th March, 2019	Awareness Campaign for Adolescent Girls
16 th March, 2019	Farmer Club Meeting, Distribution of Seeds to AWWs for Kitcher Gardening
17 th March, 2019	Prabhat Pharee, Poshan Walk
18 th March, 2019	Youth Group Meetings, Tree Plantation
19 th March, 2019	School Based Activities
19 th March, 2019	Farmer Club Meeting
20 th March, 2019	Cooking competition of local nutritious recipes between Anaemia Camp
20 th March, 2019	Awareness Campaign for Adolescent Girls
21 th March, 2019	Mukkad Natak on Menstrual Hygiene and Anaemia
22 nd March, 2019	Panchayat Meetings

Role of Line Departments

Sr. No	Department	Activities to be done in Convergence with Women & Child Development Department	Departments Converging
1	Rural Development Department	Rally by SHGs of DAY-NRLM for disseminating message on Poshan in the Block & Village Level	WCD and RD
2	Panchayati Raj Department	Panchayat Meetings on status & Referral of Malnourished Children	WCD and Panchayati Raj, Health & Ayurveda
3	Health & Family Welfare Department	Hb test of all Pregnant Women at Health Sub centre	WCD and Health & Family Welfare Department
4	Ayurveda Department	Camps on Preventive care of Anaemia at Village Level	WCD, Health & Ayurveda Department
5	Education Department	Sensitization on Poshan in Morning Assemblies (Daily)	Education Department

Role of Line Departments

No	Department	Activities to be done in Convergence with Women & Child Development Department	Departments Converging
6	Information & Public Relation Department	Dissemination of messages	Information & Public Relation Department & WCD
7	Agriculture	Farmer Club Meeting, Distribution of Seeds to AWWs for Kitchen Gardening	Agriculture Department & WCD
9.	Horticulture Department	Sensitization of AWWs on the setup of Kitchen Gardens	Horticulture Department & WCD
9	Language Art & Culture	Nukkad Natak at Block Level on Menstrual Hygiene and Anaemia	Language Art & Culture
10	Youth Services & Sports	Youth Group Meetings	Youth Services & Sports
11.	Directorate of National Health Mission	Screening of SAM Children	Directorate of National Health Mission and WCD
12.	Women & Child Development Department	Cycle Rally, Poshan Rally, Poshan Walk, Prabhath Pheri, CBE, Home Visits, Local Recipe Competition	WCD, Panchayati Raj, Health Department, Irrigation & Public Health, Directorate of National Health Mission
13.	Irrigation & Public Health Department	Safe Drinking Water in AWCs and School	Irrigation & Public Health Department & WCD