

EDN-HE (21) F (10)09/2019-Misc-L
Directorate of Higher Education
Himachal Pradesh

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Dated: Shimla-171001

the 29 July, 2019
शिमला दिनांक 29 जुलाई 2019

From: - The Director of Higher Education
Himachal Pradesh

To

29 JUL 2019

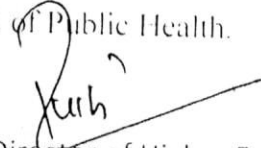
All the Deputy Directors of Higher Education
Himachal Pradesh.

Subject: - **Regarding Article 5.3 of the WHO Framework Convention on Tobacco Control (WHOFCTC).**

Memo:

Please find enclosed herewith a copy of D.O. no. P.16012/08/2019-TC dated: 24/06/2019 on the subject cited above.

In this connection, you are hereby directed to circulate the same amongst all the Educational Institutions under your jurisdiction in the interest of Public Health.


Joint Director of Higher Education (C)
Himachal Pradesh, Shimla-1

Endst. No.

Even

dated

at


Endst. No: - EDN-U (G-IIR) Drugs/ 2018/- 13144
Office of the Deputy Director of Higher Education,
UnaDistt. Una (HP).

Dated

Una

08 August, 2019

All the Principals/ Headmasters of Govt. Senior Secondary Schools
/ Govt. High Schools / Private Schools in Una Distt. for information and necessary action.


Dy. Director of Higher Education,
Una Distt. Una (HP).



Distt. No: 54739816
Health-C Section
भारत सरकार
स्वास्थ्य एवं पारिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली - 110011
सत्यमेव जयते

(103) (11)

Government of India
Ministry of Health & Family Welfare
Nirman Bhavan, New Delhi - 110011

Sanjeeva Kumar
Additional Secretary
Tele : 23061066
Teletax : 23063809
E-mail : ash-mohfw@nic.in

D.O.No. P.16012/08/2019-FC
Dated the 24th June, 2019

Dear Sir

Article 5.3 of the WHO Framework Convention on Tobacco Control (WHO FCTC) to which India is Party, obliges parties to act to protect public health policies from commercial and other vested interests of the tobacco industry in accordance with national laws. Guidelines for implementation of Article 5.3 state clearly that governments should limit interactions with the tobacco industry and avoid partnership. These Guidelines are also explicit that Governments should not accept financial or other contributions from the tobacco industry or those working to further their interests.

I wish to convey that WHO Framework Convention on Tobacco Control Secretariat has issued a statement on the launch of the Foundation for a Smoke-Free World, stating that Foundation for a Smoke-free World is tobacco industry-funded initiative as a clear attempt to breach the WHO FCTC by interfering in public policy. The Convention Secretariat has also communicated that this is a deeply alarming development aimed at damaging the treaty's implementation.

It is pertinent to mention that the above mentioned foundation has received a pledge of \$80 million USD annually for 12 years, beginning in 2018 from Philip Morris International (PMI), world's largest tobacco company. It is understood that PMI is manufacturing ENDS including e-cigarettes & like devices and promoting these devices as harm reduction alternative to cigarette smoking. The Foundation for a Smoke-Free World (FSFW) which is an entity funded entirely by Philip Morris International (PMI).

In the above background, it is advised that any collaboration with the Foundation for a Smoke Free World should be avoided in the larger interest of Public Health. Further, all the departments and institutions in your State/ UT may also be advised accordingly.

Respectfully

Yours sincerely

Sanjeeva Kumar
Sanjeeva Kumar

To : Chief Secretary, All States.

Copy to

Additional Chief Secretary \ Principal Secretary \ Secretary (Health) of all States / UTs

49/18119
SS (WFA)