

**NO-EDN-HE (21) F (09)07/2018-Drug Abuse**

Directorate of Higher Education

Himachal Pradesh

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Dated: Shimla-171001 the 2018

From:- The Director of Higher Education  
Himachal Pradesh

To

1. All the Principals, Government Degree Collages, in Himachal Pradesh.
2. All the Deputy Directors of Higher Education, in Himachal Pradesh.

Subject: - **CAMPAIGN AGAINST DRUG ABUSE.**

Memo:

As you all are well aware that the issue of supply of illegal drugs and abuse of Legal drugs is emerging as a major problem in the State. It is creating health challenges especially for young generation and school going Children. Fight against drug abuse is one of the primary agenda of the State Government. The problem of drug abuse can be solved by awareness, prevention, incentives and support efforts.

To generate awareness, the State Government has decided to launch a state wide, systematic and focussed Drive. The Government has decided to have a multi-faceted approach that combines two or more effective programs such as family-based and school-based programs with active involvement of community.

Regarding Campaign Against Drug Abuse, a preparatory meeting in this regard was held on 28-11-2018 under the Chairmanship of Additional Chief Secretary (Home) to Government of Himachal Pradesh. Worthy Additional Chief Secretary (Home) informed that Hon'ble Chief Minister will initiate a Campaign Against Drug Abuse on 5<sup>th</sup> of December, 2018 at Baddi. As per outcome of the discussion in the meeting every Department/ Stake Holder has to work proactively so as to create an effective environment in the State to make the programme of Campaign Against Drug Abuse highly successful.

As decided in the meeting and thereafter as per directions given by Worthy Secretary (Education) to the Government of Himachal Pradesh, Education Department has also to play an important and proactive role in launching an Aggressive Campaign Against Drug Abuse by organising various types of activities. All the schools and collages of the state are directed to immediately initiate various kinds of activities which are as follows. **Poster Making, Slogan Writing, Group Discussion, Declamation, Essay Writing, Poetry Recitation, Skits /Plays etc related to ill effects of Drug Abuse. Some special lectures or seminars on the subject of ill effects of drug abuse can be organised.**

**Anti Drug Force/ Clubs/Societies** should be constituted in the schools and Collages so as to carry out various activities related to awareness campaign against Drug Abuse.

Social Media can be used to initiate the Campaign against ill effects of drug abuse.

Some video clippings can be prepared by the students to sensitize the students and community about the menace of drug abuse.

Films/documentaries related to the subject can be shown to the students. Rallies/ Marathons or Run for Defeating the menace of drug abuse should be organised in the schools and colleges.

Schools and Collages can also organise other activities in addition to all afore-mentioned activities which are effective, meaningful and serve the purpose of generating awareness about ill effects of drug abuse.

In order to make the Campaign Against Drug Abuse successful, you are, therefore, directed to initiate the activities at the earliest so that they are completed by 5<sup>th</sup> of December, 2018 in all educational institutions.

You are also directed to monitor the Campaign against Drug Abuse personally and submit the action taken report to his Directorate within a week through return fax/e-mail alongwith documentary proof i.e. photographs and video graphy etc. The action in this matter may be taken on top-priority basis. If any Officer fails to obey the orders of higher authorities, the action as warranted under CCS/CCA Rules will be initiated against the defaulters.

KINDLY PERSONAL ATTENTION MAY BE GIVEN IN THE MATTER.

\_\_\_\_\_ sign \_\_\_\_\_

(Dr.Parmod Chauhan)  
Joint Director of Higher Education (C-II)  
Himachal Pradesh  
Phone No. 0177-2652579  
E-mail: [dhe-sml-hp@gov.in](mailto:dhe-sml-hp@gov.in)

Endst. No. Even Dated: Shimla-171001 the November, 2018

Copy for information to:-

- 1 The Additional Chief Secretary (Home) to the Government of Himachal Pradesh, Shimla-2
- 2 The Secretary (Education) to the Government of Himachal Pradesh, Shimla-2 for your kind perusal and information action at your end please.
- 3 All the Principals/Headmasters, GSSSs/GHSs, in Himachal Pradesh are hereby directed to organize a Campaign against drug abuse and complete the activities by 5<sup>th</sup> of December, 2018 and submit the report to concerned Deputy Director of Higher Education at the earliest, so that the report can be submitted to the Government within stipulated period.
- 4 The Superintendent (Computer/IT Cell), Directorate of Higher Education, Himachal Pradesh is hereby requested to upload the same on departmental website.
- 5 Guard File.

*Keesh*

Joint Director of Higher Education (C-II)  
Himachal Pradesh

शिमला हिमाचल प्रदेश सरकार  
29 NOV-2018

Endst. No: - EDN-U (G-IIR) Misc. 2018/- 6672  
Office of the Deputy Director of Higher Education,  
UnaDistt. Una (HP).

Dated Una 30 November, 2018

All the Principals/ Headmasters of Govt.Senior Secondary Schools / Govt. High Schools / Private Schools in Una Distt.for information and necessary action. And action taken report to this office within two days positively.

*J. Sharma*  
J.Dy. Director of Higher Education,  
Una Distt. Una (HP).