

**Most Urgent
Time Bound**

EDN-H(EE)(6)-4-16/2021-22 Poshan Abhiyan
Directorate of Elementary Education
Himachal Pradesh

प्रारम्भिक शिक्षा निदेशालय (हि.प्र.)

Dated Shimla-171001 the September, 2021

To

1. All Deputy Directors (Elementary Education)
Himachal Pradesh *uma*
2. All Deputy Directors (Higher Education)
Himachal Pradesh
3. All the Block Elementary Education Officers
Himachal Pradesh

Subject: Regarding Celebration September as "Rashtriya POSHAN MAAH under POSHAN Abhiyan".

Sir,

The Government of India, Department of School Education & Literacy Ministry of Education New Delhi vide D.O. No.PA/177/2021-US (MKS) dated 26th August, 2021 has apprised that "**Rashtriya POSHAN MAAH**" is celebrated every year during the month of September since 2018 in convergence with all stakeholders as an integral part of the "**POSHAN Abhiyan**" launched by Hon'ble Prime Minister. It aims to achieve improvement in status of nutrition of children and women by reducing the level of Stunting, under-nutrition, low birth weight in children and anemia in children and women. Jan Aandolan and community mobilization are essential components for effective implementation of "**POSHAN Abhiyan**".

2. The fourth Rashtriya Poshan Maah is planned in the Month of September, 2021, to maintain the momentum and capitalize on the gains of these events. This year, for Rashtriya Poshan Maah 2021, four basic themes, one for each week have been identified. Thus, focused on weekly activities on Poshan Vatika promotion, Yoga for nutrition, Distribution for Nutrition Kits, and Identification of SAM children will be organized nationwide. Further, various other regular activities with support groups of children may also be organised throughout the Poshan Maah 2021.

3. Children are not only the future citizens of India, they could be excellent ambassadors to motivate and council family members and community for increasing their awareness about importance of good nutrition, balanced diet as well as hygienic habits to be maintained during hand washing, cooking, eating and storing the food. Healthy Dietary habits need to be inculcated at a young age. Therefore, similar to the Poshan Maah in previous year, activities for Children have again been conceptualized in the ensuing Poshan Maah 2021.

4. It is requested that all Schools in your State may be directed to organize POSHAN Assemblies/discussions with students and Parent Teacher Meeting in virtual/physical mode to discuss malnutrition, its impact on Society and value of

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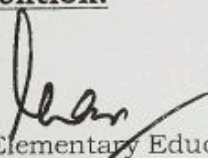
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Circulate to
schools

healthy and balanced diet. e-Quiz and other e-competitions focusing malnutrition/nutrition awareness may also be organized. Department of School Education, Government of India shall be circulating detailed guidelines in this regard. Swayam Prabha channels of Ministry of Education will also telecast Programmes on POSHAN Abhiyaan during Poshan Maah. 20 short video clips (up to 2-minute duration) on nutrition will be shared with you in due course. These may be widely disseminated in schools through social media.

5. In view of the above, you are therefore directed to issue necessary instructions/directions to all the Schools to celebrate Poshan Maah 2021 in the best possible manner shall be extremely helpful in augmenting the health and well-being of our young citizens and report of activities and initiatives undertaken by the your district for the celebration of Poshan Maah in September, 2021.

This may be treated as most urgent, time bound and be given top priority and personal attention.


Director Elementary Education ,
Himachal Pradesh Shimla-171001
E-mail: eleedu-hp@gov.in
Ph. No. 0177-2812464


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Shimla-171001

September, 2021

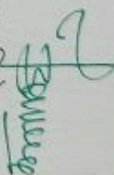
Copy for information to:

1. The Secretary (Education) to the Government of Himachal Pradesh Shimla-171002 for information please.
2. The Director, Women & Child Development Himachal Pradesh Shimla-171001 with reference to the letter referred to above for information please.
3. The Director Higher Education Himachal Pradesh Shimla-171001 for information & further necessary action in the matter please.
4. Guard File.


Director Elementary Education ,
Himachal Pradesh Shimla-171001
E-mail: eleedu-hp@gov.in
Ph. No. 0177-2812464

प्रतिनिधि:-
संख्या: ईडीएन-यू (जी-1) पोषण अभियान / 2021 / - / 222-23 सितम्बर, 2021

- 1 शिक्षा निदेशक प्रा0 हिमाचल प्रदेश शिमला-1 को सूचनार्थ प्रेषित है ।
- 2 समस्त प्रधानाचार्य / मुख्याध्यापक रा0व0मा0प्रा0 / उच्च पाठशालाएं जिला ऊना को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है, तथा निर्देश दिए जाते हैं कि पत्र के अनुसार कार्यवाही की जाए ।


शिक्षा उप-निदेशक उच्चतर
ऊना जिला ऊना (हि0प्रा0)