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No- EDN-HE (21) F (9)-07/2019-Drug

Directorate of Higher Education.

Himachal Pradesh.

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E-mail: dhe-sml-hp@gov.in

Dated: Shimla-171001 the October, 2019

To

All the Deputy Director of Higher Education
in Himachal Pradesh.

Subject: -

Regarding special Drive on Drug Abuse & Alcoholism w.e.f. 15/11/2019 to 15/12/2019.

Sir,

As per the decision taken in the meeting held under the Chairpersonship of ACS (SJ&E) H.P. on 18/10/2019 regarding prevention of Drug Abuse & Alcoholism a Special Drive w.e.f. 15/11/2019 to 15/12/2019 will be carried out in all the Educational Institutions (Govt./Pvt.) under your control by organizing various activities as per the enclosed activity calendar. In addition to this, all the students should be sensitised about the ill-effects of Drug Abuse and its long effect on health of human and society and its laws. All the Schools will share information in morning assemblies as well in class rooms through the class in charge. Every School (Govt./Pvt.) will form committees/Clubs and Task Force to discuss/inspect prevention of Drug Abuse & Alcoholism which will meet on every week to review and follow up and will also designate a Nodal Officer (which is mandatory) to supervise overall activities and functioning of the committees. Suggestion boxes in every School (Govt./Pvt.) be installed so that students could give their free and frank suggestions on prevention of drug Abuse/addicts and its side effects (name will be kept confidential). These suggestion Boxes will be opened in every monthly meeting regarding Drug Abuse.

In view of the above, you are hereby directed to carry out the aforesaid Drive w.e.f. 15/11/2019 to 15/12/2019 in all the Educational Institutions both Govt. as well as Pvt. under your jurisdiction as per the activity calendar and also issue necessary instructions amongst all the Educational Institutions in this regard and submit the Action Taken Report along with photographs after the completion of the Drive to this Directorate positively.

Kindly treat this as most urgent and personal attention may be given in the matter.

—sd—

Joint Director of Higher Education (S)
Himachal Pradesh, Shimla-1.

Endst. No.

Even

Dated: Shimla-171001,

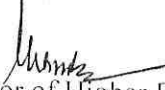
October, 2019

Copy for information and further necessary action to:

1. Additional Chief Secretary (SJ&E) to the Government of Himachal Pradesh, Shimla-2 w.r.t letter no. SJE-B-F(9)-3/2018-L dated: 24/10/2019.
2. The Superintendent IT Cell Directorate of Higher education, Himachal Pradesh, Shimla-1 with request to upload the same on Departmental website.
3. The Superintendent, College Branch, with request to issue similar instructions to all Colleges and Universities both Govt. and Pvt. to carry out the said Drive (copy of the proceedings enclosed)
4. Guard file

शिक्षा निदेशालय उच्चतर शिक्षा

31 OCT 2019


Joint Director of Higher Education(S)
Himachal Pradesh.

DRAFT ACTIVITY CALENDER FOR PREVENTION OF DRUG ABUSE AND ALCOHOLISM IN STATE OF H.P AND IT'S SPECIAL DRIVE TO BE CARRIED OUT W.E.F 15th NOV TO 15th DEC 2019

State Level

Date	Time	Activities
15.11.2019		<p style="text-align: center;"><u>Venue at RIDGE</u></p> <ul style="list-style-type: none">• Flag off Rally by Hon'ble Chief Minister• Yoga Pradarshan at Ridge• Health camps one each by Health and Ayurveda Departments• Launch of IRCA New Shimla• Karate/ Judo display by Boys and girls• Police Display on martial arts• Display of Exhibitions by Agriculture Deptt / SHGs on good food & good life• Involvement of Non Govt Organizations (NGOs)

District/ Field level activities

	Date	Activities	Departments/ Functionaries Involved
FIRST WEEK 15.11.2019 to 21.11.19	15.11.2019	<ul style="list-style-type: none"> • Prabhat Pheris' • Yoga session • Oath • Talks/ Samvaad • Nukkad Nataks ✓ • Sports activities/ march past • De-addiction camps followed by Counselling Sessions by doctors/ social workers 	<ul style="list-style-type: none"> • Education • Technical Education • All Private Schools, Colleges & Universities. • Information & Public Relation. • Rural Dev & Panchaytl Raj • Urban Development • WCD/Health/ Ayurveda • NYKS / YSS • Police/ Home guards • Vyapar Mandals
	16.11.2019 /	<ul style="list-style-type: none"> • Group Counselling of parents for increased interaction with their children • PTA meetings • Sensitisation with App on drug • Buddy day • Formation of Support Groups 	<ul style="list-style-type: none"> • Education • Tech Education • All Private Schools, Colleges & Universities. • Information & Public Relation. • Rural Dev & Panchaytl Raj • WCD/Health/ Ayurveda • NYKS / YSS • Police/ Home guard
	17.11.2019	Medical camps one at least in each district.	<ul style="list-style-type: none"> • Health, • Ayurveda

	18.11.2019	Nashe Se Pariwar Awam Samaj Bachao per Charcha at Urban local Body /Gram Panchyat / Ward level	<ul style="list-style-type: none"> • WCD • ESOMSA • Health • Akashwani • Information & Public Relation • Rural Dev & Panchati Raj / PRIs • Urban Dev. • Information & Public Relation.
	19.11.2019	Awareness camp at each Block/ Tehsil level with Men's group	<ul style="list-style-type: none"> • Transport, • Police, • Tourism • Revenue • Information & Public Relation.
	20.11.2019	One day trekking of parents with children or school groups with counsellors.	<ul style="list-style-type: none"> • Education • Tech Education • All Private Schools, Colleges & Universities. • YSS/NYKS • Information & Public Relation.
	21.11.2019	Career counselling/ Interaction of students with role model of Gram Panchayat/ Village concerned	<ul style="list-style-type: none"> • Education • Tech Education • All Private Schools, Colleges & Universities. • Information & Public Relation.
SECOND WEEK 22.11.2019 to 28.11.19	22.11.2019	Nukad Natak Conselling by NGOs	<ul style="list-style-type: none"> • Language Art & culture • Education • Tech Education • All Private Schools, Colleges & Universities. • Information & Public Relation.

23.11.2019	Pashudhan aur swasthya per Charcha	<ul style="list-style-type: none"> • Animal Husbandry • HP Kaushal Vikas Nigam • Ayurveda • Information & Public Relation
25.11.2019	International Day for elimination of Violence against Women: <ul style="list-style-type: none"> • Sashakt Mahila Kendras • Mala Police Awareness Camps • One event at Supervisor level under BBOP 	<ul style="list-style-type: none"> • Women & Child Dev • DCs • Police • Information & Public Relation
26.11.2019	Awareness camps on law on drugs & it's APP. Introction on mental health safety act and IRCSa	<ul style="list-style-type: none"> • Police • Health • ESOMSA • Aurveda • Information & Public Relation.
27.11.2019	Kisan Bagwan Sammelan awam Nashe per charcha: <ul style="list-style-type: none"> • Dissemination of message to all a farmer's groups both Agriculture/ Horti; 	<ul style="list-style-type: none"> • Agri/ Horti Departments • UHF Nauni / CSK Palampur • Information & Public Relation.
28.11.2019	Jal, Jangal, Jammeen awam Nashe per charcha :	<ul style="list-style-type: none"> • Forest, • IPIH, • Agri Deptt • Information & Public Relation.

THIRD WEEK 29.11.2019 to 05.12.2019	29.11.2019	Career counselling of youths and registered MGNREGA labourer	<ul style="list-style-type: none"> • Rural Dev & Panchati Raj • HP Kaushal Vikas Nigam • Labour & Employment • Information & Public Relation.
	1.12.2019	Medical camps/ counselling at Block level	<ul style="list-style-type: none"> • Education • All Private Schools, Colleges & Universities. • Information & Public Relation. • Rural Dev & Panchayti Raj • WCD • ESOMSA • Health/ Ayurveda • Police • NYKS / YSS
	2.12.2019	Paryavaran Bachao awam uske sarankshan bare charcha	<ul style="list-style-type: none"> • Forest, • Science & Technology • Information & Public Relation
	3.12.2019	Interaction and discussion with physically disabled persons	<ul style="list-style-type: none"> • ESOMSA(welfare) • Rural Dev & Panchati Raj • Information & Public Relation.
	4.12.2019	Sports meets	<ul style="list-style-type: none"> • Education • All Private Schools, Colleges & Universities • Information & Public Relation
	5.12.2019	Sashakt mahia jagrukta shivir <ul style="list-style-type: none"> • Prabhat pheris 	<ul style="list-style-type: none"> • WCD • Rural Dev & Panchayti Raj • Health

		<ul style="list-style-type: none"> • Door to door visit • Mahila mandals me Nashe per charcha 	<ul style="list-style-type: none"> • Information & Public Relation. • PRIs
FOURTH WEEK 06.12.2019 to 12.12.2019	6.12.2019	Visit of Hot Spots	<ul style="list-style-type: none"> • Police • Rural Dev & Panchati Raj • UD • Information & Public Relation
	7.12.2019	Identification of Brand Ambassadors	<ul style="list-style-type: none"> • All State & Private Educational Institutions and Universities • Information & Public Relation
	9.12.2019	Peer Education Day	<ul style="list-style-type: none"> • Rural Dev & Panchati Raj • Women & Child Dev. • Information & Public Relation.
	10.12.2019	Human Rights Day	<ul style="list-style-type: none"> • Police • Distt Legal Service Authority • Information & Public Relation.
	11.12.2019	Nukkad Natak	<ul style="list-style-type: none"> • Information & Public Relation. • Language Art & Culture
	12.12.2019	Poshahar Diwas	<ul style="list-style-type: none"> • Women & Child Dev. • Health • Information & Public Relation
	14.12.2019	Father-Son day Activities like tug of war, spoon race, three leg race,	<ul style="list-style-type: none"> • All State & Private Educational Institutions and Universities • RD & PR

		and JAM completion etc.	• Information & Public Relation.
	15.12.2019	Community Day: <ul style="list-style-type: none"> • Any Community activity to encourage family time • Organising special Gram Sabha and to pass resolution to fight with drug menace • Pledge/ Shapath 	<ul style="list-style-type: none"> • Rural Dev & Panchat(Raj • ESOMSA • Urban Local Bodies • Information & Public Relation.

Other activities:

- Establishing Special Nakas & Barriers by Police and special checking drive throughout state.
- Checking of all chemist shops at least twice by Health Department
- Checking of Restaurants, Dhabas at least thrice by Food & Civil Supply Department
- Checking of small vendors selling cigarettes/ beedi, Pan etc;
- Checking hot spots around all educational and vocational institutes by Police and Excise Deptt.
- Awareness camps on Drug Free Himachal App and Helpline No by Police and ESOMSA Deptt by associating NGOs, PRIs and Urban Local Bodies.