

Through mail/fax

“No Voter to be left behind”
Election Department, Government of Himachal Pradesh
 38-SDA Complex, Kasumpti, Shimla-9

No: 12-04/2023-ELN

Dated

February, 2024

From:

Chief Electoral Officer,
Himachal Pradesh.

To

All the District Election Officers (DCs)
in Himachal Pradesh.

Subject:

Conference of SVEEP Nodal Officer (SNOs) for Lok Sabha Elections-2024-
regarding. .

Sir,

I am directed to enclose herewith a copy of letter No. 491/ECI/FUNC/SVEEP-II/SNO-Conference/2024, dated 21st February, 2024 on the subject cited above for information and necessary action.

It is, therefore, requested that the instructions in contained in the above mentioned letter may be adhered to in its true letter and spirit and the related information sought in SVEEP reporting format (copy enclosed) may be submitted to this office latest by 12th and 26th of every month, for further submission to the Election Commission of India.

Kindly treat it as most urgent.

Yours faithfully,

Signed by

Daleep Kumar Negi

Date: 04-03-2024 16:13:48

Addl. Chief Electoral Officer,
Himachal Pradesh.

Endst. No: - EDN-U (G-II) Election/ 2022/ 5332 Dated 12 March, 2024
 Office of the Deputy Director of Higher Education,
 Una Distt. Una (HP).

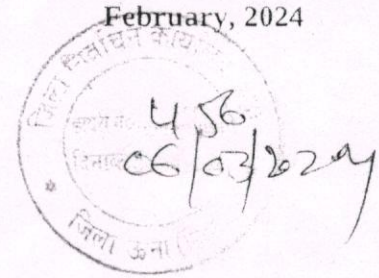
Copy to:

The concerned Principals/Headmasters Govt. Senior Secondary Schools/GHS of District Una for information and strict compliance.

BL 12/03/24
 Dy. Director of Higher Education,
 UnaDistt. Una (HP).

*Inform
 concerned.*

M. K. Subedi



By Mail/Speed Post



भारत निर्वाचन आयोग सचिवालय
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA
निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001
Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No.491/ECI/LET/FUNC/SVEEP-II/SNO-Conference/2024

Dated: 21.02.2024

To

The Chief Electoral Officers,
All States & UTs

Sub: Conference of SVEEP Nodal Officer(SNOs) for Lok Sabha Elections-2024-regarding.

Sir/Madam,

As you aware, a one-day conference of SVEEP Nodal Officers (SNOs) was organized on 9th February 2024 at Nirvachan Sadan to review important SVEEP activities for General Election to Lok Sabha 2024.

2. In this regards, as discussed in the said conference, I am directed to request you to take up following actions for the forthcoming Lok Sabha Elections:

- i) CEOs to submit detailed fortnightly report to the Commission for the SVEEP activities taken up by them as per the format attached herewith;
- ii) Logo/tagline #Chunav Ka Parv # Desh ka Garv# to be widely popularized through social media handles, WhatsApp groups, websites of CEOs, other govt. departments, etc;
- iii) Intensify SVEEP creativities at ground level as per Turnout Implementation Plan to improve voter turnout (VTR) through targeted interventions especially in critical areas;
- iv) One of the rooms in every senior secondary school must be designated as 'Democracy Room' for displaying voter awareness material on regular basis and conducting continuous Electoral and Democracy education (CEDE) activities around the year may be carried out there; and
- v) State to suitably adopt creative content developed by ECI and the Content to be uploaded in a folder on ECI/ SVEEP website.

3. In view of this, you are requested to monitor the above aspects personally for a focused and effective SVEEP campaign for the ensuing elections.

Yours faithfully,

(LOVE KUSH YADAV)
UNDER SECRETARY