

No: PLG PF (F) 3-7/2018-19(NITI-II)
Government of Himachal Pradesh
"Planning Department"

From

Adviser (Planning),
H.P. Shimla-2

To

1. The Director Higher/Elementary Education,
H.P. Shimla-1.
2. All the Deputy Commissioners,
Himachal Pradesh.

Dated Shimla-2 13th June, 2019.

Subject:- Reading Mission 2022.

Sir/Madam,

I am to enclose a copy of D.O. letter No. NITI P-11057/17/2018-HRD dated 21st May, 2019 received from Sh. Alok Kumar, Adviser, NITI Aayog, Govt. of India on the Subject cited above. In this regard, it is stated that to promote and inculcate a reading habit, the Hon'ble Prime Minister of India had inaugurated the 22nd National Level Reading Day and the Reading Month celebration at Kerela on 17th June, 2017 and called upon the citizens of the Country to start a movement on reading habit. He has set up a target to reach 300 million under-privileged population with the message of reading and digital reading by 2022 through this reading Mission. Now the NITI Aayog has urged and advised the State to organize different activities/events concerning the reading mission.

You are, therefore, requested to kindly look into the matter and take necessary action under intimation to the Planning Department.

Yours faithfully,

S. Paul
(Surender Paul),
Joint Director (Planning),
H.P. Shimla-2

Endst. No: - EDN-U (G-IIR) Misc./Vol-4/2019/- 12192
Office of the Deputy Director of Higher Education,
UnaDistt. Una (HP).

Dated

Una

19 June, 2019

All the Principals/ Headmasters of Govt. Senior Secondary Schools/
Govt. High Schools / Private Schools in Una Distt. for information.

S. Paul
Deputy Director of Higher Education,
Una Distt. Una (HP).

Alok Kumar, I.A.S.
ADVISER

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नीति आयोग, संसद मार्ग
नई दिल्ली-110 001
Government of India
NATIONAL INSTITUTION FOR TRANSFORMING INDIA
NITI Aayog, Parliament Street
New Delhi-110 001

D.O. No. NITI P-11057/17/2018-HRD

Dated 21st May 2019

Dear Sir,

A famous philosopher and educator once remarked, "Reading is a basic tool in the living of a good life." Reading helps to develop social values of egalitarianism, tolerance and justice. Hence, a campaign to bring focus upon reading would be greatly beneficial, by celebrating reading over a month all through the country.

2. Since the year 1996, the Government of Kerala has been celebrating 19th June as the Day of Reading and the following week as the Reading Week, in memory of the late PN Panicker, father of the Library Movement of Kerala. This initiative commenced in collaboration with PN Panicker Foundation. It has now become a mass movement that paved the way for creation of Reading Mission 2022, the activities of which are to be implemented in most of the urban and rural libraries of the country by involving civil society organisations. During this intensive campaign, focussed activities are planned to be undertaken by the masses and institutions like educational institutions, public libraries, panchayats and civil society, etc., to promote reading and related activities through storytelling, poetry recitation, quiz programs, puppetry, magic shows, folk arts, drawing and painting competitions, seminars and workshops, outreach programs like knowledge yatras, mass run, etc.

3. The Hon'ble Prime Minister inaugurated the 22nd National-level Reading Day and the Reading-Month celebrations at Kerala on 17th June 2017, and called upon the citizens to start a movement to inculcate the reading habit and set up a target to reach 300 million under-privileged population with the message of reading and digital reading by 2022 through the Reading Mission. May I suggest that you may like to consider organizing similar events on the pattern of those being done in Kerala, as outlined above. During the month-long activities as part of the Reading Mission 2022, you could consider involving partners like public libraries, educational institutions and civil society, with a stress upon the need of internet-enabled reading.

4. Your leadership to the Reading Mission 2022 would be greatly beneficial in this regard. May I request you to direct all District Magistrates to lead/guide the Reading Mission 2022 by chairing the district-level organizing committees and providing proper direction in reaching the unreached.



एक कदम स्वच्छता की ओर

29.5.19
A.C.S.R. (g)
20/5/19
Adv. (P.S.)
31-5-19
JAC/leg
31/5
R.P.P.
Viewed
1/6
A.P.P.

5. I request you on behalf of NITI Aayog to support activities of the Reading Month starting from 19th June, to help realise the vision of reaching out to the 300 million who are the most under-privileged section of the population.

Warm personal regards.

Yours sincerely,



(Alok Kumar)

To
All Chief Secretaries/UT Administrators as per list