

No. EDN-HE(14)-1/2022-Misc
Directorate of Higher Education
Himachal Pradesh

Dated: SHIMLA-171001 the 20th January, 2023

To

- ✓ 1. All the Principals of Govt. Colleges, HP.
- ✓ 2. All the Deputy Director of Higher Education Himachal Pradesh.

Subject: **Regarding Release of Display Advertisement.**

Memo

This is with reference to letter No. I&PR-H(F)6(Advt.)-8(AP)/2017-8646-49, dated 9th January, 2023 received from the Director, Information and Public Relations Govt. of Himachal Pradesh on subject cited above.

In this context it is to inform you that the Information & Public Relations Department is a nodal agency of the State Government for release of advertisements to newspapers & other media. Hence, all the Classified & Display advertisements would be issued with prior approval of the Information & Public Relations Department.

Therefore, you are directed to adhere to the instructions of the Government with regard to release of advertisements and do not insist for a particular newspaper in order to secure widest possible coverage of the programmes of the Government so that equitable balance be maintained in release of advertisements.

Yours faithfully



(Dr. Amarjeet K Sharma)
Director of Higher Education
Himachal Pradesh

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21/01/23
G-II
mail to all schools for n.a.
21/1
Enclt No: EDN-U-GII(MISC)/2022-5399 Dt 23/23

To Dy. Director of Higher Education
Una District Una (H.P.)

Copy to:

All the Principals/Headmasters Govt. Sen. Sec. Schools/Govt. High schools Una District Una for information and further necessary action.

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Dy. Director Higher Education
Una, District Una (H.P.)