

"Greater Participation for a Stronger Democracy"

District Election Office (Market Committee Building 1st Floor) Una District (HP).

Email address: elect-una-hp@nic.in Phone No. 01975-226092

ELN-UNA-5-1/2022-1940

Dated: 23/07/2022

From

The District Election Officer (DC),
Una, District Una.

To

The Deputy Director Higher Education,
(District SVEEP Nodal Officer),
District Una.

Subject:- SVEEP activities details from Poll going States (PGSSs)-regarding.

Sir,

On the subject cited above, kindly find enclosed herewith a copy of Chief Electoral Officer, Himachal Pradesh letter No. 12-07/2021-ELN-1724, dated 06-07-2022 vide which the it has been directed that the ELC activities will be conducted on 3rd Saturday of every month in all the schools/colleges/ITIs/Polytechnics/Universities and the EROs(SDMs), AEROs/Election Kanungo will attend the ELC individually on every occasion, as directed by the Election Commission of India.

In this context, you are requested to direct all the Principals of Govt. Sr. Secondary schools under your jurisdiction to conduct ELC activities on 3rd Saturday of every month in their respective schools and ensure to furnish the high resolution photographs/videos of the event through e-mail at elect-una-hp@nic.in on the same day for further transmission to the Chief Electoral Officer, Himachal Pradesh. The photographs should be in caption showing the details of ELC and name of the concerned Assembly Constituency. Further, the directions issued in the webinar held on 05-07-2022 with all Heads of the educational institutions regarding SVEEP activities should also be followed strictly.

Kindly treat it most urgent.

Encls (as above)

Endst. No.-ELN-UNA-5-1/2022-1940

Copy forwarded to all the Principals of Govt. Colleges of District Una for information and similar necessary action. They are directed to appoint the Campus Ambassadors up to 30-07-2022 in their institutions under intimation to this office for ensuring the participation of youth in electoral process.

District Election Officer(DC),
Una, District Una.

Dated: 23/07/2022

District Election Officer(DC),
Una, District Una.

414
23/7/22

G-II - Circulate to
all schools.
23/7

Through mail/fax

"No Voter to be left behind"
Election Department, Government of Himachal Pradesh
38-SDA Complex, Kasumpti, Shimla-9

No: 12-07/2021-ELN -1724

Dated: the

06 July, 2022

From:

Chief Electoral Officer,
Himachal Pradesh.

To

All the District Election Officers (DCs)
in Himachal Pradesh.

Subject: SVEEP Activities details from Poll Going States (PGSSs) - Reg.

Sir,

On the above cited subject, I am directed to send herewith SVEEP plan and activity Calendar for General Elections to the Vidhan Sabha-2022. Worthy CEO in this regard has desired that specific SVEEP Plan pertaining to your district be prepared in lines with the State Plan and the calendar of activities may also be prepared accordingly.

It is, therefore, requested that SVEEP Plan pertaining to your district may kindly be sent to this office latest by 11th July, 2022. Also the SVEEP Programme be launched in your district in a campaign mode forthwith and high resolution photographs/videos be shared to this office on a regular basis for the perusal of worthy CEO.

Kindly treat it as most urgent.

Enclosed: As above.

Yours faithfully,


Ca
Addl. Chief Electoral Officer,
Himachal Pradesh.

- i. 2105 ELCs for future voters (in senior secondary schools) and 419 ELCs for new voters (in Colleges / Universities) have been established across the State, to inform, motivate and facilitate the youth to participate in electoral process. **Third Saturday of every month** shall be earmarked for conducting ELC activities in all institutions across the State and widely published.
- ii. **ELCs will also be established in all ITIs** across the State.
- iii. Strengthening institution of **Campus Ambassadors** in Sr.Sec. Schools/Colleges/ITIs. Providing a platform for exchange of information moderated by an official from DEOs/EROs office (Tehsildar/Naib Tehsildar/Election Kanungo).
- iv. Higher involvement of Nodal Officers from Campuses in enrolment drive. Appointment of one Nodal Officers from among teachers (NCC/NSS Officers) in each campus (Sr. Sec. Schools/Colleges).
- v. Special drive for enrolment of non-student youth in the age-group 18-19 years. For ensuring this, **Chunav Pathshalas** have been established at all Polling Stations across the State. **First Saturday of every month** shall be earmarked for conducting Chunav Pathshalas in all polling stations across the State and widely published.
- vi. Coordination with NSS and NYKS for reaching out to the youth through Yuvak Mandals.
- vii. Special campaigns to be launched to motivate urban youth suffering from apathy to come out and register as an elector first and subsequently participate in the electoral process. These campaigns will be launched in the form of Broadcast activities done by local Icons, identified by each district. Besides, street plays, nukkad-nataks, prabhat feris, Flash Mobs, etc. at the prominent public places will be organized on a regular basis.
- viii. "Youth Voter Festival" to form a part of this SVEEP campaign.
- ix. Collaboration with Department of Labour to reach out to youth working in the industrial sector and not covered under educational institutions.
- x. Use of existing local AIR and DD programmes on youth to spread electoral awareness.
- xi. Use of social and digital media to connect youth, e.g. whatsapp, sms, e-mail, face book, twitter, instagram, facebook etc.
- xii. Collaboration with education institutions for making Form-6 available with admission forms.
- xiii. **Online interaction with the Principals and the Campus Ambassadors of colleges and ITIs**, encouraging them to motivate all students to enrol.
- xiv. **Pledge taking by students for registration and voting.**
- xv. Political Science teachers of Govt. High/Sr. Sec. Schools across the State will be sensitized to educate the students about Indian Democratic Set up. This will further act as an impetus for educating the youth for registration in electoral rolls and subsequent participation in electoral process.

Endst. No. EDN-U(G-II) Election/2022/ 1286
Officer of the Deputy Director of Higher Education Una Distt. Una (HP)
Copy to:-

Dated: 26-07-2022

All the Heads of Govt Sr. Sec. /High Schools of Una Distt. (HP) for information and necessary action.


Deputy Director of Higher Education,
Una District Una (HP).